UNWTO Top 100
Tourism Startups and Innovators

UNWTO

World Tourism Organization

1

Agaru

🇨🇦 Canada

www.agaru.me

adrian@agaru.me

Competition/Challenge:
2nd Global Gastronomy Tourism Startup Competition

Solution:
Agaru aims to change the lack of tracking and metrics for skills that are considered 'soft' and 'unmeasurable' in customer service. Crowd-sourcing performance reviews for frontline hospitality and service staff, creating a transportable record of skill.

2

Aguardio ApS

🇩🇰 Denmark

www.aguardio.com

tml@aguardio.com

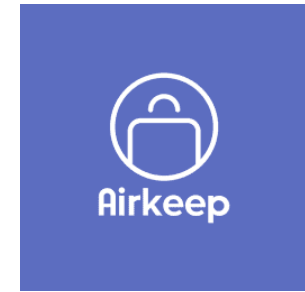**Competition/Challenge:**
1ST GLOBAL SPORTS TOURISM START-UP COMPETITION

Solution:
Aguardio is an easy-to-use solution that helps people live more sustainably by reducing the amount of water and energy they use in the shower. Providing the user with a direct and instant nudging effect while showering whilst simultaneously collecting data about shower behavior. This collected data creates a foundation for personal water and energy savings goals which makes Aguardio a solution adapted to individual needs. Aguardio ApS has identified the hotel and tourism segment as the key market segment to be addressed, as hotels have high consumption levels of hot water in comparison with private households and therefore have a high savings potential.

3

Airkeep

🇨🇱 Chile

www.airkeep.me/en

Competition/Challenge:
TTA: Chile - 2ndUNWTO Tourism Tech Adventure for the Americas: EdTech

Solution:
A network of 'keepairs' that allow travelers to store their luggage within the main cities of Latin America. The 'keepairs' are hotels, hostels, cafes, shops, and restaurants, which have been verified by their team, allowing you to store your luggage safely and can keep traveling without unnecessary weight.

4

Airside
Digital Identity Network

🇺🇸 United States

www.airsidemobile.com

jessica.patel@airsidemobile.com

Competition/Challenge:

Healing Solutions for Tourism Challenge

Solution:

Travelers and tourism employees can use the user-controlled, privacy-based Airside app to digitally and securely: 1) Share a qualified result of a COVID or antibody test, 2) Share contact information with local health authorities to remain informed in case of exposure and help facilitate contact tracing, and 3) Share their biometrics and identity with travel providers to avoid shared touchpoints and reduce lines. The Airside Digital Identity Network includes the Airside App for consumers and the Airsi-deX API for other relevant parties.

5

Apadrinaunolivo.org

🇪🇸 Spain

www.apadrinaunolivo.org

hola@apadrinaunolivo.org

Competition/Challenge:

Rural Tourism Competition

Solution:

Fight against depopulation, sponsor an abandoned olive tree. With an annual contribution of 50€, choose your abandoned olive tree, baptize it and visit it whenever you want. As a sign of gratitude, you will enjoy 2L of Extra Virgin Olive Oil per year.

6

AR Vision/CULTUAR

🇪🇸 Spain

www.cultuar.es

administracion@arvision.es

Competition/Challenge:

Rural Tourism Competition

Solution:

CultuAR is a personalized application based on Augmented Reality technology, free to use for tourists, offering dynamic and interactive content in real-time. The app allows the users to add digital information about any place of interest, to coming tourists to any city or village. The geolocation technology included in the CultuAR application, means that there is no need for an internet connection, thus contributing to the development of more sustainable tourism.

7

ARTHYLEN

🇪🇸 Spain

www.arthylen.es

alvaro.lopez-amo@alianzaformacion.com

Competition/Challenge:
1st Global Gastronomy Tourism Startup Competition

Solution:
ARTHYLEN is the combination of Deep-Learning technologies and augmented reality, which allows the recognition of fresh products exhibited in the sections of supermarkets, grocery stores, or warehouses. Through such technology, displayed in conventional electronic devices, like mobiles or Tablets-, or other more specific ones like augmented reality glasses, the user obtains in real-time detailed information about the product that is being displayed.

8

At Hause

🇺🇬 Uganda

www.at-hau.se

ashiraf35@gmail.com

Competition/Challenge: 2nd Global Gastronomy Tourism Startup Competition

Solution:
Simple intuitive mobile-web app customers use especially wholesalers to trace quality collateral stock commodities and share returns to investors. This solution is known as Bank At Hause - Factor Xchange aims to reduce food loss using insect and rot-resistant 3ply bags to store produce for longer periods and enable the producer to earn better. The producers are pulled together disaggregated farms to a smart value chain app linked to wholesalers selectively financed with blended finance and Islamic finance to purchase farmer's stock ensuring superior financial returns to farmers, small traders, wholesalers, and investors. The platform uses QR codes labeled on 3ply bags, profit & loss sharing contracts with investors, and data science to automatically monitor stock quantities.

9

Awake

🇨🇴 Colombia

www.awake.travel/es

mtorres@awake.travel

Competition/Challenge:
1st UNWTO Tourism Startup Competition

Solution:
Awake is a travel experiences marketplace for nature and adventure travelers, offering multi-day and single-day experiences. Travelers can connect with amazing local hosts in spectacular places, finding, comparing, and booking experiences from small hotels and lodges, nature reserves, and protected areas to guides, local operators, or community-based organizations.

10

BOBELO TRAVEL

Bobelo Travel

🇪🇸 Spain

www.bobelotravel.com

carlos.jover.mico@gmail.com

Competition/Challenge:
2nd UNWTO Tourism Startup Competition

Solution:
Bobelo is an Intelligent Travel Agency. They use Artificial Intelligence to create travel itineraries. Specialized in Business Travel. Bobelo captures the information directly from your calendar to avoid interrupting the customers to let them focus on what's important: their business.

11

bitemojo

bitemojo

🇮🇱 Israel

www.bitemojo.com

michael@bitemojo.com

Competition/Challenge:
1st Global Gastronomy Tourism Startup Competition

Solution:
Bitemojo offers self-guided culinary bite tours in the most fascinating destinations. All you need is your smartphone and a big appetite! Bitemojo tours are now available in Berlin, Rome, Barcelona, Tel Aviv, and Jerusalem for both iOS & Android.

12

BYHOURS

BYHOURS

🇪🇸 Spain

www.byhours.com/en

mogaspart@byhours.com

Competition/Challenge:
1st UNWTO Tourism Startup Competition

Solution:
First hotel booking platform allowing – Hotels to sell their inventory by hours (rooms, meeting rooms, fitness or spa access, etc.); and – Guests to decide their check-in time and how many hours they want to stay in a hotel.

13

Clap Global

🇮🇳 India

www.claptalks.com

aarti@clapglobal.com

Competition/Challenge:
2nd UNWTO Tourism Startup Competition

Solution:
Clap Talks is a cultural exchange platform that curates unique conversations between international travelers and students in local classrooms, both physically and virtually, paving the way for eye-opening conversations and experiences for students & teachers.

14

Climber RMS

🇵🇹 Portugal

www.climberrms.com

Competition/Challenge:
1st UNWTO Tourism Startup Competition

Solution:
Optimizing hotel revenue simply and effectively. Climber RMS help hotels maximize revenue, making them more efficient and competitive while reducing risk and cost.

15

Control H&S

🇪🇸 Spain

www.controlhs.com

gerencia@controlhs.com

Competition/Challenge:
Healing Solutions for Tourism Challenge

Solution:
Cloud multiplatform application, created to manage the hygienic-sanitary and safety requirements. Control H&S helps to control, manage and verify all the obligations of the companies, with a better and more efficient control.

16

Cookly

🇹🇭 Thailand

www.cookly.me

ben@cookly.me

Competition/Challenge:

2nd Global Gastronomy Tourism Startup Competition

Solution:

Cookly is a platform that gives access to culinary traditions through experiences (cooking with locals), content (traditional recipes and stories that highlight local food traditions), and products (a curation handcraft culinary products).

17

Cultivium

🇲🇺 Mauritiurs

www.cultivium.com

yannick.labonne@gmail.com

Competition/Challenge:

1st Global Gastronomy Tourism Startup Competition

Solution:

Online and Offline platform to connect cultures worldwide : Booking unique trips : Educate, Celebrate, Experience.

18

dishcovery

🇮🇹 Italy

www.dishcover.tours

g.vita@dishcovery.menu

Competition/Challenge:

2nd Global Gastronomy Tourism Startup Competition

Solution:

Dishcover aims to combine the power of food to carry stories with innovative technology, to provide meaningful experiences, highlighting the unique dimensions of history and places exploration through senses. Moreover, Dishcover seeks to promote sustainable development and cultural heritage preservation, as well as create synergies with creative individuals and initiatives for social impact.

19

e-bot7
Artificial Intelligence for Customer Service

e-bot7

🇩🇪 Germany

www.e-bot7.com

xaver@e-bot7.com

Competition/Challenge:
1st UNWTO Tourism Startup Competition

Solution:
Automate Customer-Facing Conversations. Simple, Fast, Efficient. The leading & easy to use Conversational AI platform. Integrate on all channels and tools in any language. Launch within minutes.

20

eatour
CHANGE DIET CHANGE WORLD

Eatour

🇮🇹 Italy

www.eatour.it

vincent@eatour.it

Competition/Challenge:
2nd Global Gastronomy Tourism Startup Competition

Solution:
EATour aims to create rewards for sustainable supply chains, to create business opportunities for companies committed to responsible actions and to involve companies and the general public through food on the significance of the actions of companies and individuals in support of the fight against climate change.

21

ECCOCAR

Eccocar

🇪🇸 Spain

www.eccocar.com

Competition/Challenge:
2nd UNWTO Tourism Startup Competition

Solution:
Digital transformation of rent-a-cars towards closer and more convenient mobility solutions for customers, Eccocar also brings mobility to cities with minute-based car rental systems, integrating a wide range of vehicles on a single platform.

22

Enjoy Agriculture

🇸🇳 Senegal

www.enjoyagriculture.com

asmaa@enjoyagriculture.com

Competition/Challenge:

2nd UNWTO Tourism Startup Competition

Solution:

Enjoy Agriculture is the first digital startup in Africa promoting agritourism on the continent by connecting local agricultural actors with travelers from around the world.

23

ESCAPPY TRAVEL

🇨🇴 Colombia

www.escappy.com

gerencia@escappy.com

Competition/Challenge:

1st Global Gastronomy Tourism Startup Competition

Solution:

ESCAPPY TRAVEL is a technology-based tourism innovation company focused on the concept of "Travel To Surprise", being a pioneer in Latin America, designing experiences according to people's wishes in terms of national and international travel.

24

EsenciAr

🇦🇷 Argentina

www.esenciar.com.ar

felisa@travelpharma.com.ar

Competition/Challenge:

2nd Global Gastronomy Tourism Startup Competition

Solution:

Sustainable tourism program to promote the integral development of indigenous peoples and rural communities. Organizing days of cultural exchange where visitors can join to live a day in the community. EsenciAr values the territory, develop craft workshops, till the land, learn about reforestation, enjoy the local typical gastronomy and oenology of the regions.

25

fluxguide
living technology | inspiring spaces

fluxguide

🇦🇹 Austria

www.fluxguide.com

office@fluxguide.com

Competition/Challenge:
Smart Solutions for Smart Destinations Challenge

Solution:
Fluxguide offers individually crafted apps for Outdoor, Tourism, and events. Fluxguide creates solutions for all kinds of use cases and scenarios for clients around the globe.

26

FLY-FOOT

Fly foot

🇱🇧 Lebanon

www.fly-foot.com

rayan.ismail@fly-foot.com

Competition/Challenge:
1ST GLOBAL SPORTS TOURISM START-UP COMPETITION

Solution:
FLY-FOOT came out of the need to fulfill a desire - the desire to connect passionate football fans with the teams they so loyally support and the game action they long for. Sharing with fans their local insight (Barcelona, Madrid, London) on these cities. Away from the most obvious attractions lies the real urban spirit - the people, the atmosphere, and the team that represents it.

27

FOODIEcations

FOODIEcations

🇵🇷 Puerto Rico

www.foodiecations.com

Competition/Challenge:
2nd Global Gastronomy Tourism Startup Competition

Solution:
FOODIEcations [foodie + vacations] is a food tourism agency for foodies who love to travel and travel to eat. With their food experience guidebooks, tours, apps, blog posts, and exclusive tools designed for foodies, they promote gastronomic experiences from around the globe with the primary goal of helping you experience culture through food.

28

foodieon

🇰🇷 Republic of Korea

www.foodieontours.com

taehean@naver.com

Competition/Challenge:
2nd Global Gastronomy Tourism Startup Competition

Solution:
This startup aims to revitalize the local economy by creating food tours with local people. Helping local farmers to revitalize local economies and reactivate the potential of the gastronomy tourism sector.

29

Ginkan (Synchrolife)

🔴 Japan

www.ginkan.jp/index_en.html

symborski@ginkan.jp

Competition/Challenge:
1st Global Gastronomy Tourism Startup Competition

Solution:
GINKAN is digitally transforming marketing in the restaurant industry in Japan to benefit both restaurants and consumers with SynchroLife. SynchroLife is a social media style restaurant-discovery service with AI recommendations and cryptocurrency rewards for consumers, offering a flat rate, risk-free, automated big data-based CRM tools for restaurants.

30

GOAZ

🇪🇸 Spain

www.goazsocial.com

jessica@goazsocial.com

Competition/Challenge:
Rural Tourism Competition

Solution:
Goaz is a social network aimed at travelers, through which you can get to know the best places in each city or help other members of the community to do so, through postcards of the places and mini-guides.

31

GoRaymi S.A.

🇪🇨 Ecuador

www.goraymi.com

sole.lopez.o@gmail.com

Competition/Challenge:

2nd UNWTO Tourism Startup Competition

Solution:

GoRaymi is the answer to the long-standing desire of entrepreneurs, communities, and small towns, who after transforming their cultural heritage into tourism products and services, that currently allow them to survive, urgently demand a tourism marketplace that finally includes them.

32

GREEN BELI JOINT STOCK COMPANY

🇻🇳 Vietnam

www.greenbeli.com

minhkhoa223@gmail.com

Competition/Challenge:

2nd Global Gastronomy Tourism Startup Competition

Solution:

Green Beli is an application that helps you find and rate eco-friendly places. The app allows you to share knowledge and contribute to spreading the spirit of environmental protection.

33

GUESTME

🇬🇪 Georgia

www.guestme.ge/en/home

info@guestme.ge

Competition/Challenge:

2nd Global Gastronomy Tourism Startup Competition

Solution:

GuestMe reinvents the traditional food tourism concept. The travelers can join the local Georgian families and have the dining in-home experience with them, accompanied by genuine Georgian cuisine cooked by the Georgian host. Our mission is to create a remarkable home-dining experience for each traveler in Georgia.

34

Hargol FoodTech

🇮🇱 Israel

www.hargol.com

dror@hargol.com

Competition/Challenge:
2nd Global Gastronomy Tourism Startup Competition

Solution:
World's First Commercial Grasshopper Farm. Delivering nature's most efficient protein source - healthier and more sustainable.

35

HiGuests

🇪🇸 Spain

www.higuests.com

uri@higuests.com

Competition/Challenge:
1st UNWTO Tourism Startup Competition

Solution:
HiGuests is a luxury property management company that manages the short-term rental of properties through 20+ portals including Airbnb, HomeAway, Stayz, Expedia and Booking.com.

36

HiJiffy

🇵🇹 Portugal

www.hijiffy.com

pedro.goncalves@hijiffy.com

Competition/Challenge:
2nd UNWTO Tourism Startup Competition

Solution:
All-in-One Communication Platform for Hotels, Centralize, Automate and Measure your Hotel's Customer Care. Their chatbot understands your hotels' guests' queries and instantly delivers the right answer, helping them check dates availability, rates, and book a room. If and when needed, it hands off the chat to a human agent.

37

HitchHiker

🇪🇬 Egypt

www.hitchhiker.io

hello@HitchHiker.io

Competition/Challenge:

2nd UNWTO Tourism Startup Competition

Solution:

HitchHiker is a social network that connects Shoppers with Travelers. Shoppers can buy all their needs from all around the world and ship with a Traveler already heading their way. Shoppers save money shipping & Travelers make money traveling.

38
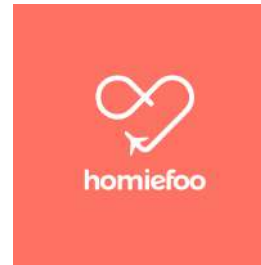
homiefoo

🇲🇽 Mexico

www.homiefoo.com

alex@homiefoo.com

Competition/Challenge:

Healing Solutions for Tourism Challenge

Solution:

Homiefoo is a social network that inspires and connects travelers around the world with each other and with local communities. Homiefoo is the easiest and most fun way to live amazing gastronomic experiences, travel while making new friends, earn money by recommending people you know, or as a host, cooking for tourists, foodies, friends, and travelers.

39

Hotel Data Cloud

🇦🇪 United Arab Emirates

www.hoteldata.cloud

kevin@hoteldata.cloud

Competition/Challenge:

Healing Solutions for Tourism Challenge

Solution:

Hotel Data Cloud: The only comprehensive hotel database that lets hoteliers manage and distribute standardized descriptive content easily and efficiently.

40

Hotelmize

✡ Israel

www.hotelmize.com

patricia@hotelmize.com

Competition/Challenge:
2nd UNWTO Tourism Startup Competition

Solution:
Hotelmize is a leading company in the travel and technology industry that enables hotel distributors, bed banks, wholesalers, and travel agents to increase their profitability by 35%+ by using our innovative technology.

41

Hudumaplus

🇹🇿 Tanzania

www.hudumaplus.co.tz

cyprianmoses4@gmail.com

Competition/Challenge:
1st Global Gastronomy Tourism Startup Competition

Solution:
Connecting the world one node at a time. At Huduma+ they see the future of connectivity in space. Through their IoT and M2M solutions, they have created the Next Generation sustainable Outer Space Network.

42

I like Local

🇳🇱 Netherlands

www.i-likelocal.com

sanne@i-likelocal.com

Competition/Challenge:
2nd UNWTO Tourism Startup Competition

Solution:
I Like Local is a sustainable social travel platform that enables travelers to book a unique, local activity with a local in a developing country. The goal is to create a win-win situation: to offer local people in developing countries a worldwide market in a simple way, generating a sustainable income and an authentic local experience for the traveler.

43

iBonus Limited

🇭🇰 HongKong (China)

www.covid2019system.com

keith@ibonus.net

Competition/Challenge:

Healing Solutions for Tourism Challenge

Solution:

The iBonus® system identifies the "Close Contacts" of infected individuals and prevents them from spreading viruses in public gathering places. If 30% of the public use the system, the spread of COVID-19 will be cut by 85%.

44

India City Walks (City Explorers Pvt Ltd)

🇮🇳 India

www.indiafoodtrails.com

sb@indiacitywalks.com

Competition/Challenge:

2nd Global Gastronomy Tourism Startup Competition

Solution:

India Food Trails is a unique platform that brings the host communities and culture together for the globetrotter to experience. An impactful and sustainable initiative that has brought them together with their country and its citizens in a cultural way. They are on a mission to demonstrate the continuity of heritage linked to food, water which is important for future generations.

45

IRANomad

🇮🇷 Iran

www.nomad.tours

mo.malekshahi@gmail.com

Competition/Challenge:

2nd UNWTO Tourism Startup Competition

Solution:

Iran Nomad Tours is a tour operator in Iran, specialized in local tours. You will have this lifetime opportunity to live with the Nomads of Iran, cross mountains or even join the transhumance festival.

46

Jiranis Food

🇰🇪 Kenya

www.jiranisfood.com

pm@jiranisfood.com

⚙️ **Competition/Challenge:**

2nd Global Gastronomy Tourism Startup Competition

💡 **Solution:**

Jiranis Food allows you to add unlimited African local cuisines all for free. You will receive bookings from all people be it Local or international tourists. You determine what cuisine you add. When you want to receive bookings and how many guests to serve.

47

KIDO DYNAMICS

🇨🇭 Switzerland

www.kidodynamics.com

jcsanchez@kidodynamics.com

⚙️ **Competition/Challenge:**

2nd UNWTO Tourism Startup Competition

💡 **Solution:**

Kido Dynamics is dedicated to generating deep knowledge about the mobility behavior of millions of people through machine learning technologies leveraged by the science of social physics. From an entire country to a specific area, they tell with high accuracy how people move in any period, unveiling powerful insights that will support you in your most critical decisions.

48

Klustera

🇲🇽 México

klustera.com

karlo@klustera.com

⚙️ **Competition/Challenge:**

2nd UNWTO Tourism Startup Competition

💡 **Solution:**

Klustera's mission is to digitalize and unify the connection between users and brands with a Marketing Augmentation Platform. Nowadays, there is no feasible way for merchants and brands neither to measure nor optimize, in real-time the in-store user activity, nor to coherently speak to their customers across different channels.

49

Komodore

🇪🇸 Spain

www.komodore.co

miguel@Komodore.co

Competition/Challenge:
2nd UNWTO Tourism Startup Competition

Solution:
Komodore is a guest management software focused on automating and personalizing communication throughout the entire journey. Its mission is to help non-professional vacation rental hosts with the management of their guests, reducing the time spent on communication and improving the hospitality experience.

50

Live Electric Tours

🇵🇹 Portugal

www.liveelectrictours.pt

djalmo.gomes@electric-rent.pt

Competition/Challenge:
2nd UNWTO Tourism Startup Competition

Solution:
A fleet of environmentally friendly 100% electric Twizy cars, offering complete freedom to discover the city at your own pace. You can stop where and when you want, taking your time to explore safely and comfortably. Discover the city in real-time with a GPS audio guide that will help you not get lost and optimizing your time in a much better way.

51

Luggit

🇵🇹 Portugal

www.luggit.app

ricardo.figueiredo@luggit.app

Competition/Challenge:
2nd UNWTO Tourism Startup Competition

Solution:
LUGGit is a multi-platform that redefines the way luggage is transport in a customized way. Whether through a mobile app or by integrating with companies, LUGGit connects travelers with independent drivers (Keepers) that collect and deliver the luggage at the place and time customers choose.

52

Mabrian Technologies

🇪🇸 Spain

mabrian.com

carlos@mabrian.com

Competition/Challenge:

1st UNWTO Tourism Startup Competition

Solution:

Mabrian's platform provides Travel Intelligence for Smart Destinations by analyzing tourist Big Data from multiple data sources. It identifies and predicts tourism dynamics.

53

Menu del dia APP

🇪🇸 Spain

www.menudeldiaapp.es

info@menudeldiaapp.es

Competition/Challenge:

2nd Global Gastronomy Tourism Startup Competition

Solution:

Menu del Día App works via GPS and allows its users to easily find local gastronomy promotions. The app is updated daily and includes the latest menus, daily special, directions, and local transport options. It started in Ibiza as a way to help a group of friends decide where to eat but we are now in 60+ locations with over 800 venues listed from local tapas bars to Michelin.

54

MyStay

🇨🇿 Czech Republic

www.gomystay.com

pavlina.zychova@mystay.cz

Competition/Challenge:

Healing Solutions for Tourism Challenge

Solution:

MyStay provides the ultimate solution for enhancing the relationship between hotels and guests resulting, in higher revenue and superior ratings. Thanks to many useful features, it helps both sides to find their key to hospitality.

55

MYSTREETBOOK

🇪🇸 Spain

www.mystreetbook.es

carlos@mystreetbook.es

Competition/Challenge:

Rural Tourism Competition

Solution:

MyStreetBook is the SaaS solution for the digital transformation of tourism businesses. They have developed the first tool that connects user preferences with existing resources. MyStreetBook focuses on visitor satisfaction. MyStreetBook is a business model that allows to foresee trends and take targeted actions in the sector. It is based on real data

56

NECSUM TRISON

🇪🇸 Spain

www.necsum.com/es/inicio

mikel.gonzalez@trisonworld.com

Competition/Challenge:

Smart Solutions for Smart Destinations Challenge

Solution:

Necsum is a digital art and entertainment studio specialized in generating magical experiences through technology. They design and develop all kinds of experiences for entertainment and theme parks. From the artistic concept to the set-up and maintenance, going through all the creative and technical phases to make visitors enjoy and surprise.

57

NotOnMap

🇮🇳 India

www.notonmap.com

kumar.anubhav@notonmap.com

Competition/Challenge:

2nd UNWTO Tourism Startup Competition

Solution:

NOM is a social-driven initiative generating alternative livelihood & minimizing unskilled migration from traditional villages with an age-old cultural value system. This migration happens not by choice but due to lack of modern influence, lack of so-called knowledge education.NotOnMap started working from those villages/houses where technology & travel influence has been minimal, and hence they have been cut off from getting their true share of the economy.

58

Oh foodie

🇨🇴 Colombia

www.ohfoodie.com

manuelpuello@foodietechnologies.com

Competition/Challenge:

2nd Global Gastronomy Tourism Startup Competition

Solution:

A platform focused on gastronomic tourism, based on quality and knowledge to achieve the confidence and security of our users. Offering a foodie ecosyst starting with a travel platform that serves people who travel to eat, from inspiration to destination, and people who cook to delight

59

Oveit

🇺🇸 United States of America

www.oveit.com

andrei@oveit.com

Competition/Challenge:

1st UNWTO Tourism Startup Competition

Solution:

Digital wallets for experiential shopping. A world in which consumers are identified and rewarded for shopping in both online and offline environments, across retail to entertainment to hospitality experiences. We call this: containment.

60

Phenomenon Technologies

🇿🇼 Zimbabwe

www.phenomtech.co.zw

nkosana@phenomtech.co.zw

Competition/Challenge:

2nd UNWTO Tourism Startup Competition

Solution:

Phenomenon technologies (Pvt) Business is the home of FundoVR and Virtual Tours. They are bringing emerging technologies to provide digitally immersive experiences in Virtual Reality. They strongly believe that Virtual reality is changing how people can interact with the world making it much easier to make informed choices and better understand the world around us.

61

Pikala Bikes

🔴 Morocoo

www.pikalabikes.com

cantal@pikalabikes.com

Competition/Challenge:

2nd UNWTO Tourism Startup Competition

Solution:

Pikala is a non-profit organization in favor of bicycle development to improve health and inclusivity in cities. Pikala creates 'Bicycle Centers'. These centers have an educative bicycle workshop where we educate and employ youth.

62

Planet Happiness

🇺🇸 United States

www.ourheritageourhappiness.org

paul@happycounts.org

Competition/Challenge:

Healing Solutions for Tourism Challenge

Solution:

Planet Happiness is a tourism and Big Data project of the Happiness Alliance. Their mission is to focus the attention of all tourism stakeholders on the well-being agenda and to use tourism as a vehicle for development that demonstrably strengthens destination sustainability and the quality of life of host communities.

63

Pruvo

✡ Israel

www.pruvo.net/es-ES

doron@pruvo.com

Competition/Challenge:

1st UNWTO Tourism Startup Competition

Solution:

Save money on hotels you already booked. Hotel prices tend to drop after reservations are made, thus, it's impossible to obtain the best hotel deal at the moment of booking. Pruvo monitors your hotel reservation price (for free) and notifies you once the price drops so you can re-book the exact same hotel room for a lower price.

64

Questo

🇷🇴 Romania

www.questoapp.com

alex@questoapp.com

Competition/Challenge:

1ST GLOBAL SPORTS TOURISM START-UP COMPETITION

Solution:

Questo is the platform for city exploration games that invite travelers & locals to discover the best parts of a city. Each game is unique and created around a specific theme, can be inspired by a movie, a book, a historical fact, or a local legend.

65

Radical Waters

🇪🇸 Spain

www.radicalwaters.com

derik@radicalwaters.com

Competition/Challenge:

Healing Solutions for Tourism Challenge

Solution:

On site hypochlorous acid generators, using electrochemical activation of a brine solution

66

Rau Eco and Cultural Tourism Enterprise

🇹🇿 Tanzania

www.rauecoculturaltourism.org

rauecotours@gmail.com

Competition/Challenge:

1ST GLOBAL SPORTS TOURISM START-UP COMPETITION

Solution:

One Trip - One Tree' is an environmental campaign that mobilizes both local people and tourists to plant their trees and fight for climate change.

67

RateGain

RateGain Technologies

🇮🇳 India

www.rategain.com

ankit.chaturvedi@rategain.com

Competition/Challenge:

Healing Solutions for Tourism Challenge

Solution:

RateGain is your partner to engage the connected traveler and help revenue, distribution, and marketing manager overcome the daily challenge of generating revenue in this dynamically changing industry. We help you unlock new revenue by providing the only end-to-end platform that provides accurate, real-time, and meaningful insights, and connects you to the largest supply and demand travel and hospitality network in the world.

68

Refundit

Refundit

🇮🇱 Israel

www.refundit.tax

ziv@refundit.tax

Competition/Challenge:

1st UNWTO Tourism Startup Competition

Solution:

Refundit revolutionizes tax-free shopping, making the process easier and efficient - with no lines or paperwork. Refundit aims to change the VAT refund process for good, helping tourists to easily get what is rightfully theirs while stimulating economies and boosting business across Europe.

69

Road.Travel
Time to drive

Road.Travel

🇷🇺🇬🇧 Russia/ United Kingdom

www.road.travel

nd@road.travel

Competition/Challenge:

2nd UNWTO Tourism Startup Competition

Solution:

Curated routes, trip planning, and dynamic packaging for road trips, staycations, and weekend getaways – bringing simplicity to car travels, enabling innovation for tourism destinations and connected cars.

70

Runnin'City

🇫🇷 France

www.runnincity.world

olivier@runnincity.com

Competition/Challenge:
1ST GLOBAL SPORTS TOURISM START-UP COMPETITION

Solution:
Runnin'City, is a smartphone app that allows you to discover over 200 cities around the world while running (or walking).

71

SeeTrue

✡ Israel

www.seetrue.ai

assaf@seetrue.ai

Competition/Challenge:
Healing Solutions for Tourism Challenge

Solution:
SeeTrue revolutionizes the current security screening process, addressing the challenges of passenger throughputs, experience, security, and cost with a new Artificial Intelligence approach.

72

SeeVoov

✡ Israel

www.seevoov.com/es

asaf@seevov.com

Competition/Challenge:
1st UNWTO Tourism Startup Competition

Solution:
SeeVoov has acknowledged the power of video in increasing user purchase. Thus they developed the world's first full-funnel B2B VIDEO. Based travel planner, enabling tourism companies to significantly increase ancillary revenue (through hotel booking, flights, attraction tickets, restaurant reservations), as well as provide their users with unique Value Added video entertaining content to enhance their travels.

73

SmartDigitalPlug

🇪🇸 Spain

www.smartdigitalplug.com

javiergs@topseedslab.com

Competition/Challenge:

Rural Tourism Competition

Solution:

SmartDigitalPlug is a platform that allows a "Property" (alternative accommodations and small independent hotels) to offer a digital customer experience offering a safer experience for both the customer and the Property's employees. It eliminates physical interactions by combining 6 digital services that the Property can easily manage from a single one-stop counter. Automating the services of : registration, access, electricity saving, customer service, certified professional cleaning and private transportation services.

74

Smart Tour

🇧🇷 Brasil

www.smarttourbrasil.com.br

jucelha@smarttourbrasil.com.br

Competition/Challenge:

Healing Solutions for Tourism Challenge

Solution:

The Smart Tracking is a Covid-19 Global Contact Tracking Platform, identifying individuals and businesses that have had contact with a Covid-19 positive patient.

75

Snaptivity

🇬🇧 United Kingdom

www.snaptivityapp.com

volha@snaptivityapp.com

Competition/Challenge:

Smart Solutions for Smart Destinations Challenge

Solution:

Snaptivity drives football fans engagement by capturing the best moments at the stadium and delivering stunning photos directly to their smartphones. Snaptivity gives every spectator their own story. We capture the moment, so you don't have to, and you enjoy the experience without being distracted.

76

Stay22

🇨🇦 Canada

www.stay22.com

andrew@stay22.com

Competition/Challenge:

SunCycles Namibia cc

Solution:

Partner up with online business to provide complementary offerings for their users in the simplest manner
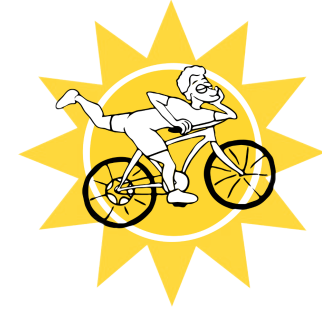
77

Suda Outdoors

🇨🇱 Chile

www.suda.io

Competition/Challenge:

TTA: Chile - 2ndUNWTO Tourism Tech Adventure for the Americas: EdTech

Solution:

SUDA is the best App to explore, discover and share the best of outdoor sports. This App is an essential tool for anybody who loves adventure.

78

SunCycles Namibia cc

🇳🇦 Namibia

www.ebikes4africa.org

info@ebikes4africa.org

Competition/Challenge:

2nd UNWTO Tourism Startup Competition

Solution:

EBikes4Africa specializes in empowering local communities through e-mobility and solar-powered services. SunCycles, our locally designed electric two-wheelers, help Africans move towards a more sustainable future.

79

TasteIran (tasteiran.net)

🇮🇷 Iran

www.tasteiran.net

aminn.karimi.66@gmail.com

Competition/Challenge:
1st Global Gastronomy Tourism Startup Competition

Solution:
"TasteIran introduces and sells different unique experiences that are overspread on hundred of stories directly related to Ecotourism and Sustainable Tourism, involving locals in Iran. It's all about what the world can see and taste through Iran, regardless to so far backgrounds and images."

80

The Freebird Club

🇬🇧 United Kingdom and Northern Ireland

www.thefreebirdclub.com

peter@thefreebirdclub.com

Competition/Challenge:
1st UNWTO Tourism Startup Competition

Solution:
The Freebird Club is a peer-to-peer social travel & homestay club for older adults. We use the sharing economy to enable seniors to travel and meet in fun new ways, thereby alleviating loneliness and creating a more age-friendly and inclusive world.

81

TimeLooper

🇺🇸 United States of America

www.timelooper.com

yigit@timelooper.com

Competition/Challenge:
TTA: Americas - Argentina

Solution:
TimeLooper is a 360-degree location-based virtual reality mobile platform and app that lets visitors re-live iconic moments from historical & cultural sites around the world. Every year millions of people choose to travel to historic destinations around the world to get a first-hand look at times past. With TimeLooper, these ordinary travel experiences transformed into wholly immersive, multi-sensory, and unforgettable mobile experiences.

82

Travaxy accessible travel solutions

✡ Israel

www.travaxy.com

lioz@travaxy.com

Competition/Challenge:

2nd UNWTO Tourism Startup Competition

Solution:

Travaxy is the world's first travel & booking platform that enables people with disabilities and senior citizens to plan and book accessible trips in a simple and efficient way. Existing online booking sites do not have the tools or knowledge to provide services to travelers with various disabilities; the possibilities are very few and often do not satisfy the special needs of the travelers.

83

Travel Kollekt

🇩🇰 Denmark

www.travelkollekt.com

louise@travelkollekt.com

Competition/Challenge:

2nd UNWTO Tourism Startup Competition

Solution:

Travel Kollekt is an "on-demand" inspiration platform and personal publishing tool. Travel Kollekt allows travelers to be present, giving space for more personal contact and meaningful interaction. We believe in individuality and the wisdom of the crowds. And we also want to prove that planning, sustainable travel, and serendipity can go hand in hand.

84

TravelgateX

🇪🇸 Spain

www.travelgatex.com

vrossello@xmltravelgate.com

Competition/Challenge:

1st UNWTO Tourism Startup Competition

Solution:

The global marketplace for the travel trade. A single connection provides your gateway to the largest network of buyers and sellers. TravelgateX provides seamless connectivity between travel companies across the world. Take advantage of the Network power and join over 1000 Partners already connected

Travello

🇦🇺 Australia

www.travelloconnect.com

ryan@travelloapp.com

Competition/Challenge:

Healing Solutions for Tourism Challenge

Solution:

Travello is a social network for travelers being used in over 180 countries. Travello allows travelers to discover and connect with other like-minded travelers in a new, or future destination & provides you with the easiest and most efficient way to connect with travelers around you.


TravelX

🇺🇸 United States

www.travelx.ai

sushil@travelx.ai

Competition/Challenge:

2nd UNWTO Tourism Startup Competition

Solution:

A Global B2B2C marketplace for safe & touchless airport shopping, F&B and On-airport services. Travello is a social network for travelers used in over 180 countries. Travello allows travelers to discover and connect with other like-minded travelers in a new, or future destination & provides you with the easiest and most efficient way to connect with travelers around you.


U2Guide

🇫🇷 France

www.u2guide.com/es

eaam@u2guide.com

Competition/Challenge:

TTA: Bahrain - Executive Council

Solution:

U2GUIDE offers to travel through authentic local experiences at destination and solidarity. Their collaborative and multilingual website is intuitive, allowing travelers from all over the world, to enrich their stays with genuine local experiences offered by "insider g

88

UpperEat

🇪🇸 Spain

www.upper-eat.com

louise@upper-eat.com

Competition/Challenge:
2nd Global Gastronomy Tourism Startup Competition

Solution:
UpperEat is a digital platform connecting business diners with top-quality restaurants, controlling & managing their meal expenses while increasing the number of midweek clients to their restaurants.

89

VALDEPAS TURISMO ACTIVO ACCESIBLE

🇪🇸 Spain

www.valdepas.es

info@valdepas.es

Competition/Challenge:
Rural Tourism Competition

Solution:
Accessible Tourism Company that offers bike rental to enjoy the greenway of the pass. Val de Pas creates accessible tourism packages, as you can enjoy nature without limits.

90

vanwoow

🇪🇸 Spain

www.vanwoow.es

auxi.pinero@vanwoow.es

Competition/Challenge:
Rural Tourism Competition

Solution:
Social and Collaborative Platform for responsible and sustainable tourism that dynamizes municipalities against depopulation.

91

Ventuno

🇪🇸 Spain

www.ventunoitaly.com

info@ventunoitaly.com

Competition/Challenge:
2nd Global Gastronomy Tourism Startup Competition

Solution:
Ventuno is a multisensory experience, a journey through Italy's traditions, flavors, and landscapes, one region at a time. It tells the story of timeless heritage and lifestyle, with a special focus on sustainability

92

Viavii

🇶🇦 Qatar/Jordan

www.viavii.com

rola@viavii.com

Competition/Challenge:
1ST GLOBAL SPORTS TOURISM START-UP COMPETITION

Solution:
Viavii provides travelers, from all over the world, with an easy-to-use online platform to create custom-tailored and personalized travel experiences based on budget and interest while connecting them with passionate and talented people wherever they go, whatever they want to experience.

93

Viajar Eslou

🇪🇸 Spain

www.viajareslou.com

viajareslou@gmail.com

Competition/Challenge:
Rural Tourism Competition

Solution:
Traditional activities with locals, hidden gems that only locals know about, authentic connections that last for years, responsible experiences with the environment and animals, and much more.

94

visualfy®

Visualfy

🇬🇧 United Kingdom and Northern Ireland

www.visualfy.com

mj.millan@visualfy.com

Competition/Challenge:

2nd UNWTO Tourism Startup Competition

Solution:

Visualfy offers innovative technology for people with hearing loss, and companies and organizations committed to accessibility. They have developed a unique algorithm, based on artificial intelligence, that recognizes sounds and translates them into visual alerts on any connected device.

95

VOLCANO COFFEE

Volcano Coffee

🇺🇬 Uganda

www.volcanocoffeeug.com

volcanocoffeeltd@gmail.com

Competition/Challenge:

2nd Global Gastronomy Tourism Startup Competition

Solution:

Aiming to promote the growth of the coffee industry in Uganda. Currently, the country exports 96% of its coffee, with only 4% consumed domestically. Their mission is to add value to the livelihoods of workers and their communities at each stage of the coffee production chain, from the crop to the cup. By engaging in every link, we believe we can return up to 70% higher prices to community farmers than conventional coffee traders.

96

Wayakit

Wayakit, Biotechnology in Hygiene

🇸🇦 🇲🇽 Kingdom of Saudi Arabia/ Mexico

www.wayakit.com

contact@wayakit.com

Competition/Challenge:

2nd UNWTO Tourism Startup Competition

Solution:

Wayakit is an effective antiviral formulation, created with organic compounds, that eliminates 99.999% of the most common viruses and bacteria, including CoVid-SARS. It is a powerful ready-to-use disinfectant cleaner that acts in seconds. Ideal for any type of surface or material, since it does not alter the texture, color, or smell of the surfaces where it is applied.

97

WeBee

🇹🇷 Turkey

www.getwebee.com

ozgur.zan@donetr.com

Competition/Challenge:
Healing Solutions for Tourism Challenge

Solution:
WeBee mobile apps focus on the engagement of hotel guests at all phases of a guest journey. The guests can request various services through the apps.

98

Wefish

🇪🇸 Spain

www.wefish.app

daniel.agoiz@wefish.app

Competition/Challenge:
1st UNWTO Tourism Startup Competition

Solution:
Create your fishing diary with a private location, get the best weather forecasts and fishing predictions, discover your most effective fishing spots, meet and learn from anglers from all over the world.

99

Wheel the world

🇺🇸 United States of America

gowheeltheworld.com

sofia@gowheeltheworld.com

Competition/Challenge:
TTA: Chile - 2ndUNWTO Tourism Tech Adventure for the Americas: EdTech

Solution:
Wheel the World offers amazing accessible travel experiences for people with disabilities, their families, and friends. By gowheeltheworld.com, people can find, plan, and book their accessible trip and have a lifetime experience. We create the most amazing travel experiences for people with disabilities in places beyond what they thought possible, finding accessible accommodation, training tour guides, and enabling adaptive equipment

ZELEROS

Zeleros

🇪🇸 Spain

www.zeleros.com

jlluch@zeleros.com

Competition/Challenge:

2nd UNWTO Tourism Startup Competition

Solution:

Zeleros designs and develops new technologies for sustainable and efficient transportation, which will allow traveling at 1000 km/h with renewable energies, combining the best from the aeronautics and the railway industries.

UNWTO Top 100
Tourism Startups and innovators

UNWTO
World Tourism Organization