

# GIST TECH-I COMPETITION FINALS

7TH GLOBAL ENTREPRENEURSHIP SUMMIT

June 22-24, 2016 • Silicon Valley, California



The GIST initiative is led by the U.S. Department of State, and the Tech-I competition is implemented by the American Association for the Advancement of Science.

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# **U.S. DEPARTMENT OF STATE**



#### **CATHERINE A. NOVELLI**

Under Secretary for Economic Growth, Energy, and the Environment U.S. Department of State

Welcome to the Department of State's sixth annual Global Innovation through Science and Technology (GIST) Tech-I Global Pitch Competition Finals and Award Ceremony, hosted as an official part of the Global Entrepreneurship Summit since 2011. It is a great pleasure to celebrate the vital role that entrepreneurs around the world play in communities, from college towns to refugee camps, from rural villages to urban hubs.

I am excited to welcome the exceptional 30 finalists who are the most geographically diverse GIST Tech-I group ever. They represent not only 24 countries from Africa, Asia, Europe, Latin America, and the Middle East but also the most exciting science and technology innovations in agriculture, education, energy, environment, healthcare, and information and communications technology (ICT).

This year's finalists successfully navigated an expert review panel and a competitive round of global public voting. Over 431,000 votes were cast, the highest number ever. These finalists now have the opportunity to pitch their ideas and startups to experts, investors, and other entrepreneurs and compete for seed capital awards and global awareness.

GIST entrepreneurs epitomize perseverance, not only prevailing against unique challenges in their home economies, but also capitalizing on their ingenuity to create solutions to solve those challenges. Our 5,000 GIST alumni have become role models in their communities, created jobs worldwide, and generated over \$110 million in revenue by commercializing their innovations. With that in mind, I call on each of our 30 newest GIST Tech-I finalists to not only strive for excellence in their ventures, but also to return home as a role model for the next generation of youth and their innovative ideas. I know that they will take what they learn here and make the world a better place for their family, their community, and the world.

Sincerely,

Catherine A Novelli



#### DR. RUSH HOLT

Chief Executive Officer. American Association for the Advancement of Science Executive Publisher. Science Family of Journals

This is an exciting gathering of brilliant minds from around the world. I encourage everyone to actively participate, make connections and seize the opportunities presented here.

# AAAS

The American Association for the Advancement of Science (AAAS) welcomes you to the sixth annual Global Innovation through Science and Technology (GIST) Tech-I Competition finals at the Global Entrepreneurship Summit (GES).

It is an honor to have the opportunity to bring such amazing entrepreneurs together, and I congratulate each of the thirty finalists on their success in the GIST Tech-I Competition.

For every major challenge faced by humankind there is a role for science and technology in finding a solution. Entrepreneurs, scientists, and innovators such as the finalists are harnessing applications of science to meet society's needs, whether they be improving health, increasing agricultural productivity, finding innovative ways to produce and deliver energy, or connecting people through better communication methods.

The entrepreneurs come from a variety of different backgrounds, each with unique experiences, but all of them understand that innovation and transformation cannot exist without ambition and a supportive system. At AAAS, the world's premier general scientific membership society, we believe in the power of creativity and curiosity to transform communities and lives everywhere. Scientists are entrepreneurs. Perhaps no one epitomizes this more than Thomas Edison, the founder of the premier AAAS journal, Science.

Sincerely,

Dr. Rush Holt

# THE STORY OF GIST

#### Imagine two young people-one American, one Afghan-who each have a great science-based idea to solve a water problem in their respective communities.

One lives in Silicon Valley, one in Kabul. Which one do you think has a better chance of accessing the necessary resources to move the idea forward, to develop a prototype and then create a startup? Which community might need that solution more? What if young people everywhere, like their counterparts in Silicon Valley, were empowered to address local and global challenges through innovation, entrepreneurship, and the creation of startups?

#### HISTORY

In 2010, the U.S. Department of State held a series of small conferences around the world that brought together governments, academia, and the private sector, including successful entrepreneurs from emerging economies, to solicit ideas on how to empower young innovators globally. The answer was surprisingly simple yet complex: innovators need support and the confidence to face down cultural norms that judge risk and failure harshly; they need a support network; they need skills to move their ideas from the realm of the science laboratory or technology drawing board into the business world. Global Innovation through Science and Technology–GIST–is the result of this fact-finding process.

#### THE GIST INITIATIVE

The Global Innovation through Science & Technology (GIST) initiative operates at the intersection of science & technology innovation, and entrepreneurship to empower individual innovators and to strengthen entrepreneurial ecosystems. GIST equips young men and women with the skills they need to be successful entrepreneurs and leaders who turn their ideas into new ventures that transform their communities. Since its launch in 2011, GIST has engaged with more than 2.8 million innovators and entrepreneurs around the world, providing training to over 5,000 startups that have generated more than \$110 million in revenue

At the heart of the GIST initiative is the GIST Network, which provides user-driven online resources to help young science and technology entrepreneurs in emerging economies navigate the challenges to building viable companies. GISTNetwork. org connects entrepreneurs to peers, mentors, experts, and financing both globally and within their communities.

#### GIST IN-COUNTRY

GIST Startup Boot Camps provide face-to-face training and mentorship, develop local role models, and strengthen innovation ecosystems. Since 2011, GIST Startup Boot Camps have trained young science and technology entrepreneurs in over 30 countries. Each Startup Boot Camp offers multiple days of intensive hands-on training for learning and practicing skills such as customer discovery, market fit, and perfecting business pitches. The program culminates in a public demonstration day to showcase the startup teams from the boot camp and promote entrepreneurship in the broader local community.

GIST Villages provide resources that local entrepreneurs in emerging economies can use and adapt to help build and strengthen their local community of entrepreneurs. Participants are able to strengthen their networks and build their local innovation ecosystem. The Villages work at the grassroots level, using both real and virtual meet-up groups and direct interactive programming, to engage local communities and stimulate entrepreneurial activity.

GIST Ideation Boot Camps inspire the next generation of science and technology innovators to get out of the lab and commercialize their ideas. Though ideas are everywhere, opportunities are not. Ideation Boot Camps provide practical baseline knowledge on how to look at problems differently, and participants emerge with the tools find innovative business solutions that transform ideas into marketable products and services.

#### GIST ONLINE

GIST online programming provides incountry entrepreneurs with direct access to leading U.S. talent from business and academia, but without the travel and event costs. Young science and technology entrepreneurs across the globe engage with experts and the larger GIST community proving that innovation and entrepreneurship have no boundaries in today's global marketplace.

#### **GIST TECH-1**

The GIST Tech-I Global Pitch Competition attracts the most promising science and technology entrepreneurs from emerging economies. Online public voting and entrepreneurship experts decide who competes in the Tech-I Finals, a highly anticipated event at the annual Global Entrepreneurship Summit.

#### Will you join GIST?

Just go to GISTnetwork.org.

# **AAAS STORY**

The American Association for the Advancement of Science (AAAS) is the world's largest general scientific society and publisher of the journal Science, a digital, open-access journal, Science Advances, as well as four other topical journals.

AAAS was founded in 1848 and includes 252 affiliated societies and academies of science, serving more than 10 million members. Science has the largest paid circulation of any peer-reviewed general science journal in the world.

The non-profit AAAS is open to all and fulfills its mission to "advance science. engineering, and innovation throughout the world for the benefit of all people" through initiatives in science policy, international programs, science education, public engagement, and more.

#### **AAAS GOALS**

- Enhance communication among scientists, engineers, and the public;
- Promote and defend the integrity of science and its use:
- Strengthen support for the science and technology enterprise;
- Provide a voice for science on societal issues:
- Promote the responsible use of science in public policy;

- Strengthen and diversify the science and technology workforce:
- Foster education in science and technology for everyone;
- Increase public engagement with science and technology
- Advance international cooperation in science.

# Centers and Programs involved in GIST Tech-I:

#### **AAAS CENTER OF SCIENCE, POLICY,** AND SOCIETY PROGRAMS

The Center of Science, Policy, and Society Programs connects the science and engineering community to policy makers and societal interest through an array of different programs. Programs include S&T Policy Fellowships; Dialogue on Science, Ethics and Religion; Scientific Responsibility, Human Rights and Law Program; and the Research Competitiveness Program. The Center works closely with the AAAS Office of Government Relations to produce the annual S&T Policy Forum, the premier science policy conference in Washington DC, the annual S&T Policy Leadership Seminar, and the weekly Policy Alert.

#### **AAAS RESEARCH COMPETITIVENESS** PROGRAM (RCP)

The Research Competitiveness Program (RCP) provides expertise for academia, industry, foundations, and government agencies investing in, supporting, and leading programs in science, technology, engineering, and math (STEM) around the world. For twenty years, RCP has built capacity for institutions and individuals in STEM by providing assessments for more than \$1 billion in STEM initiatives, advising on peer-review process and ethics, providing peer-review of proposals, designing funding competitions, developing and leading workshops and conferences, and directly implementing innovation and entrepreneurship programs such as GIST Tech-I.

# **SELECTION PROCESS**



**APPLICATION PHASE** 

Aspiring entrepreneurs applied!



Application to GIST Tech-I required a short summary, a 750 word executive summary and a 90 second video.



#### **INITIAL SCREENING**

AAAS conducted an initial screening of all materials and offered one-on-one support to applicants.



1,075 Applications from 104 emerging economies were reviewed by AAAS.

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Our 30 finalists represent 24 countries and have projects in agriculture, environment, education, energy, health, and ICT sectors.



#### **FINALISTS ANNOUNCED**

6

The top 15 idea stage and the top 15 start-up stage applications were invited to participate in the Finals at GES.



Over 431,655 votes were cast around the world during the month of voting.





#### **GLOBAL PUBLIC VOTING**

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The videos and short summaries for the semi-finalists were posted online.



#### **FINALISTS TRAINING & MENTORSHIP**

Immediately prior to GES, all of the finalists receive two days of intense entrepreneurial and business training.

A team of amazing experts and trainers are available to train and mentor the finalists as they prepare for the final.



#### **FINAL PITCH**

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Finalists compete live at GES for capital seed prizes.



Finalists are required to present before an intense Q&A period.

All finalists will receive 3 months of mentorship with AAAS and a network of entrepreneurial, scientific, and venture capital experts.





#### **EXPERT REVIEW**

Each application was then reviewed by a minimum of 3 science, technology, innovation, or entrepreneurial specialists. 140 Experts from around the world conducted individual reviews.





102 semi-finalists from 51 emerging economies were selected based on their amazing expert review scores.



#### SEMI-FINALISTS ANNOUNCED

Our semi-finalists were announced to progress to the global voting phase of the competition.



#### **MENTORSHIP**

#### THIS IS JUST THE BEGINNING FOR OUR AMAZING FINALISTS!

"The GIST Tech-I finals is a lifechanging experience, and I truly mean it. I had no idea what a pivotal point it was going to be in my life. No matter whether you win or lose, the experience will be helpful to every startup and every idea stage applicant."

ARLINDA REZHDO 2015 GIST Tech-I Finalist





# LEVON ARAMYAN

Founder and Project Manager

#### MOTIVATION

"I believe that an educated and smart generation will be more successful... Our project is aimed at making the education process more creative, interesting, visualized and student-friendly. The more educated and smart children we have today, the better and more secured world we will have tomorrow."

IMMERSIVE EDUCATION	
0	COUNTRY: Armenia
Ċ	STAGE OF DEVELOPMENT: Startup
	SECTOR: Education

The traditional methods of education lack visualization, fun and entertainment. IES aims to produce immersive educational 3D movies, making effective video lectures with FullDome projection. This realistic environment will make the education more spectacular and entertaining.

# N SOLUTIONS (IES)

FACEBOOK: /ImmersiveEducationSolutions



CONTACT INFO: levonaramyan@gmail.com

#### **TEAM MEMBERS:**

Armine Ghazaryan, Co-founder and Project Assistant Anna Voskanyan, PR Manager Hrant Simonyan, 3D Artist Team Supervisor

#### **CURRENT TARGET MARKET:**

Armenia

#### **MARKET POTENTIAL:**

Caucasus, Europe, USA, worldwide

## **GET IT**

COUNTRY: Colombia

> STAGE OF DEVELOPMENT: Startup

SECTOR:

CTOR:

© TWITTER: @Getitcolombia

> FACEBOOK: /GetitColombia

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CONTACT INFO: ceo@appisoft.com.co www.getitofertas.com

The Get It app allows users to have fun while saving! How? While the user saves through sales catered to his interests, he accumulates points and competes against other players to win prizes and exclusive discounts. With this app, businesses can get to potential customers with their sales and contests at the moment they need it.

#### **TEAM MEMBERS:**

Carlos Esteban Cabrera, Co-founder & CTO Luis Enrique SanJuan, CRO Gina Varela, Manager

#### **CURRENT TARGET MARKET:**

Colombia

#### MARKET POTENTIAL:

Across Latin America, North America, Europe, Asia

# TANIA CABRERA Co-founder and CEO

#### MOTIVATION

"Get It will revolutionize marketing...It will boost the economy of our country, letting businesses increase their sales and users buy more products with the same amount of money. This would boost the mobile apps development in our country too and would increase the confidence to invest in the emergence of more young entrepreneurs."





# JORGE CESPEDES

Founder and CEO

#### MOTIVATION

"I would like to encourage young entrepreneurs by setting the example, by showing them that there are good opportunities to showcase your idea or project to the world. All it takes is hard work and discipline."

# AISELL



AlSell is a classifieds platform which gives an intelligent assistant to every user. This assistant obtains information about what the user wants to buy/sell and then locates and negotiates with other users' assistants. Everything happens transparently so that the user can choose the best deal.



CONTACT INFO: jorge.cespedes@uca.edu.py www.jdplabs.com

#### **CURRENT TARGET MARKET:**

English and Spanish-speaking countries

#### **MARKET POTENTIAL:**

Worldwide

## **MONKEY JUNIOR**



STAGE OF DEVELOPMENT: Startup

SECTOR: Education © TWITTER: @earlystartedu

FACEBOOK: /earlystartco

CONTACT INFO: hoang.dao@monkeyjunior.com www.monkeyjunior.com

#### **CURRENT TARGET MARKET:**

Vietnam and USA

#### **MARKET POTENTIAL:**

Worldwide

# HOANG DAO CEO

#### MOTIVATION

"I chose to work in early education because it is the field that I am so passionate about. I have a strong belief that early education can form a foundation for children to foster their learning ability and being able to read early is one way to open the door of knowledge. Monkey Junior was built with that mission at the very beginning."

Monkey Junior teaches children from a few months old to 6 years old to read using a comprehensive curriculum with thousands of lessons. Each lesson lasts 5-7 minutes and a child can have one or more lessons a day. Children can learn multiple languages, anywhere, anytime.





# **ONESMUS EMEKA** CEO

#### MOTIVATION

"I want prospective home buyers to get their true concept of dream homes with regards to interior finishing and also open up a new market domain for interior designers and business people dealing with interior fixtures."

#### **EGALAXYKENYA** COUNTRY: 0 Kenya ÷Ö: STAGE OF DEVELOPMENT: Idea SECTOR:

ICT

Unlike other Kenyan property listing portals, Egalaxykenya's Tanoger portal allows buyers to model, select, and communicate their interior finishing tastes to sellers so that they can be incorporated into their dream homes.



CONTACT INFO: emeka@egalaxykenya.com www.tanoger.com

#### **TEAM MEMBERS:**

Dr. Fred Mairura, Head of Business Development Asuntah Waikunu, Head of Marketing and Brand Establishment

#### **CURRENT TARGET MARKET:**

Kenya

#### MARKET POTENTIAL:

Across East Africa

## ECOFUTURE

OUNTRY: Nigeria

> STAGE OF DEVELOPMENT: Startup

SECTOR: Agriculture and Environment

EcoFuture is a social enterprise that helps waste recycling manufacturers access highly-sorted, quality recyclable waste at minimum cost. EcoFuture increases its customers' factory capacity by 40% and decreases their cost of production by at least 30%. WITTER: @ecofuture390

FACEBOOK: /EcofutureNigeria

> CONTACT INFO: frederickdestiny390@gmail.com www.ecofuture.com.ng

#### **TEAM MEMBERS:**

Priscilla Ogedegbe, CFO Frank Omoikholo, COO Temitayo Etomi, Board Advisor Charles Chikeze, Mentor

#### **CURRENT TARGET MARKET:**

Edo State, Nigeria

#### **MARKET POTENTIAL:**

Across Nigeria

# DESTINY Frederick

Founder and CEO

#### MOTIVATION

"With my research on waste management and recycling, I realized that unmanaged landfills and illegal dumpsite leave Edo State residents vulnerable to increased blockage, erosion, pollution and disease spread ...I want to give people opportunities to capture value from recycling waste and cleaning up their environment."





# NIKOLOZ GACHECHILADZE

Founder and CEO

#### MOTIVATION

"I see myself as a lifetime learner with the purpose to learn more, ask more questions and apply the knowledge to create an impact...My idea will provide accessible and high quality educational possibilities for people in developing regions, and I see quality education (formal or informal) as the cornerstone for developing communities."

# MOTIONX



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STAGE OF DEVELOPMENT: Idea

SECTOR: Education

MotionX automates the video shooting process, making engaging online education affordable for students and institutions. Its hardware and software system tracks a speaker's movement to create smooth transitions and produces a video that is edited and ready for streaming or upload.



FACEBOOK: /MotionXtechnology



CONTACT INFO: nikolozg1997@gmail.com motionx.wordpress.com

#### Georgia

#### **MARKET POTENTIAL:**

Armenia, India, worldwide

**CURRENT TARGET MARKET:** 

## **CLEV-G**



÷Ö:



STAGE OF DEVELOPMENT: Idea

CONTACT INFO: eng.layth.h@gmail.com www.clevg.com

FACEBOOK:

/clevg

# LAYTH HAMAD

CEO and IoT System Engineer

Clev-G is a gas cylinder (LPG) safety, tracking, and auto refill ordering device. After it has been attached to an LPG cylinder, Clev-G transfers gas level readings online, sends out notifications of low gas levels, and monitors gas leakage and high temperatures to trigger safety alarms.

**CURRENT TARGET MARKET:** 

Jordan

#### **MARKET POTENTIAL:**

Expansion of services to other refillable devices

#### MOTIVATION

"As an engineer, my starting point always is finding daily life problems that people are suffering from, and the biggest inspiration for me is the idea of making people's life much easier...With support of my family and friends, I always feel strong, and that is what led me to be an entrepreneur."





# **SAIMA** HANIF

Founder and CEO

#### MOTIVATION

"Being a healthcare professional, I observed people crying for hope of their life and their dear ones...After I saw this suffering, I wished to find some novel cost effective treatment and to develop cost effective and more sensitive Hepatitis C tests to get rid of illness."

# **MASEEHA FOUNDATION**



÷Ö: STAGE OF DEVELOPMENT: Idea

SECTOR Ų Health

Currently available Hepatitis C clinical tests are highly expensive and erroneous, making it very difficult to control the disease. Maseeha Foundations' Carespare solution is a reusable and time efficient diagnosis test that is less expensive and provides more accurate test results.



CONTACT INFO: saimahanif54@gmail.com

**TEAM MEMBERS:** 

Noman Hanif, CMO Taiba Hanif, Chief Design Officer Salman Hanif, CFO Omer Hanif, CTO

#### **CURRENT TARGET MARKET:**

Pakistan

#### MARKET POTENTIAL:

Countries with high Hepatitis C rates

# DARATY



STAGE OF DEVELOPMENT:

SECTOR: Education

Daraty is an interactive kit to teach children the basics of electronics and improve their problem solving skills. 
 Image: TWITTER:

 @daratycom

FACEBOOK: /daratycom

CONTACT INFO: sana.haw@gmail.com www.sanahawasly.com

#### **TEAM MEMBERS:**

AlHasan Muhammad Ali, Co-founder and CTO Hany Hawasly, Communications Manager

#### **CURRENT TARGET MARKET:**

Arabic-speaking countries

#### **MARKET POTENTIAL:**

USA



#### MOTIVATION

"Giving as many kids as we can the same opportunity to experiment, play, learn, invent and have the engineering skills at an early age will drive them into a better future...We're investing in every available opportunity to further advance our startup so we can pave the road for the next generation of Syrian entrepreneurs."





# AMR HUSSEIN Co-founder and CEO

#### MOTIVATION

"Koshk Comics is a way to empower the cultural impact of visual story telling by supporting visual artists with tools to collaborate and publish more content... We focus on cross-culture exchange, which improves education and society's impression of other cultures in a positive way."

# KOSHK COMICS



Koshk Comics is a website for comic artists to interconnect, collaborate and self-publish digital comics; also a mobile app for readers to enjoy awesome visual stories and comic books.





FACEBOOK: /koshkcomics



CONTACT INFO: amr@colors-grp.com www.koshkcomics.com

#### **TEAM MEMBERS:**

Mostafa Saadany, Creative Director

#### **CURRENT TARGET MARKET:**

Egypt, Lebanon, Tunisia, Iraq

#### MARKET POTENTIAL:

Europe, USA, Japan, worldwide

## NOMADED



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STAGE OF DEVELOPMENT: Idea

NomadEd is an online distance education

platform designed for people with physical

and mental disabilities. It will allow users to attend university online, find tutoring,

benefit from support and networking from

other users, and look for job opportunities.

SECTOR: Education CONTACT INFO: sabiesmile@gmail.com

# TEAM MEMBERS:

Yerbol Yembergenov, Co-founder

#### **CURRENT TARGET MARKET:**

Kazakhstan

#### **MARKET POTENTIAL:**

Neighboring countries, worldwide

# SABINA Ismailova

Co-founder

#### MOTIVATION

"People with physical disabilities or special educational needs deserve to get higher education, they deserve to obtain careers they love and make an impact in the world. These are basic human rights... I decided that I could do something to change this in our country."





# RICARDO JARAMILLO

Founder

#### MOTIVATION

"We identified that the agricultural sector in underdeveloped countries needs access to capital, knowledge, technology and markets. We decided to start with the first part in the chain value, the suppliers."

# **CROPER.CO**

COUNTRY: Colombia

> STAGE OF DEVELOPMENT: Startup

SECTOR: Agriculture and Environment

By offering both retail purchases and reverse auctions in the same platform, the Croper.co online marketplace will allow small and medium farmers to buy agricultural inputs in an efficient and transparent way and obtain better commercial conditions.



TWITTER: @agrofuturo

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FACEBOOK: /agrofuturo



CONTACT INFO: rj@agrofuturo.com.co www.croper.co

#### **TEAM MEMBERS:**

Daniel Clavijo, New Business Development Manager Esteban Arredondo, Sales and Supply Manager Esteban Arango, Web Development Manager

#### **CURRENT TARGET MARKET:**

Colombia

#### MARKET POTENTIAL:

Across Latin America, worldwide

# **IDVORSKY ELECTRIC TRACTOR**



STAGE OF DEVELOPMENT:

SECTOR: Agriculture and Environment

Idvorsky Electric Tractor is a highly efficient, eco-friendly solution for multifunctional applications in agriculture and farming and for use in environmentally sensitive surroundings as national parks and green city cores. Image: Second stateImage: Second stateImage: Second state@idvorskytractor

FACEBOOK: /idvorskyelectric

CONTACT INFO: office@idvorsky-electric.com www.idvorsky-electric.com

#### **TEAM MEMBERS:**

Nikola Popov, Co-founder and CTO Dalibor Markovi, Co-founder and COO

#### **CURRENT TARGET MARKET:**

Serbia, neighboring countries

#### **MARKET POTENTIAL:**

USA, Western Europe, Japan, worldwide



#### MOTIVATION

"It is really about overcoming yourself all the time. Entrepreneurship requires sacrifice of your time and energy, lots of sweat and hard work with unknown outcome. It is a lot of effort gambling... The moment I beat that up in my head was my major breakthrough."





# DIEGO LÓPEZ Founder and CEO

#### MOTIVATION

"I find inspiration in my family, and my grandfather who raised his family with a craft-based venture. My father did the same with an industrial enterprise and my nephews, who are 14 and 15 years old, established their first technological company."

# GORAYMI

COUNTRY: Ecuador

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STAGE OF DEVELOPMENT: Idea

SECTOR: Education

GoRaymi is a digital platform for cataloging, disseminating and marketing that allows tourists from around the world to access the tourism potential of all of the towns of Ecuador.



TWITTER: @goraymi

f

FACEBOOK: /goraymi



CONTACT INFO: info@goraymi.com www.goraymi.com

#### **TEAM MEMBERS:**

Carla López, Co-founder and Brand Ambassador Sebastián López, Co-founder and Brand Ambassador Soledad López, Co-founder and Marketing Manager Susana López, Finance Manager Christian Idrovo, Development Manager

#### **CURRENT TARGET MARKET:**

Ecuador

#### MARKET POTENTIAL:

Colombia and Peru

## **TOPE ENERGY**

COUNTRY: 0 Mexico

STAGE OF DEVELOPMENT: **ر**ا، Startup

SECTOR: **(** Energy

Tope Energy's first device is a speed bump system, which absorbs the mechanical energy generated by vehicles in motion, and turns it into electric energy.

TWITTER: D @energytopemx

> FACEBOOK: /topeenergy

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CONTACT INFO: ylcoyotzi@marsersa.com www.energymarser.com

#### **TEAM MEMBERS:**

Sergio Arellano, Investigation Manager Eduardo Anzorena, Construction Manager Carlos Reséndiz, Sales

#### **CURRENT TARGET MARKET:**

Mexico

**MARKET POTENTIAL:** Worldwide

# **YESSICA** LOPEZ COYOTZI

Executive

#### MOTIVATION

"My passion is my biggest strength because I believe in my company, I believe in my partners, I believe that everything is possible."





# MYKHAILO Lytovchenko

Deputy Director and Project Manager

#### MOTIVATION

"To replace traditional diesel generators people build wind turbines, solar panels and geothermal power plants. In spite of that, the problems are still unsolved...My invention will help people get affordable electricity and fresh water, and it really will improve the quality of life."

# 2MIKE

 COUNTRY: Ukraine
 STAGE OF DEVELOPMENT: Startup
 SECTOR: Energy

2mike is working toward the establishment of the industrial production of modular breakwaters-power plants for generating electricity and cheap autonomous desalination of sea water.



CONTACT INFO: mlitov@mail.ru

#### **TEAM MEMBERS:**

Larysa Parkhomenko, HR Manager Mykhailo Lytovchenko Sr., Director and Owner

#### **CURRENT TARGET MARKET:**

Islands

#### MARKET POTENTIAL:

Continental coastal areas

# **SOLAR PIEZOCLEAN**



COUNTRY: Jordan



STAGE OF DEVELOPMENT: Idea

Solar PiezoClean technology is a U.S.

provisional patent that provides a waterless,

self-cleaning solar dust cleaning technology that is compatible with all PV Solar Panels.

This innovation will increase the energy

generated by PV farms in dusty locations with minimal costs and without water.

SECTOR:  $\langle \rangle$ Energy

CONTACT INFO: maher.maymoun@marji.jo

### **TEAM MEMBERS:**

Tala Nassraween, Co-founder

#### **CURRENT TARGET MARKET:**

Jordan and Dubai

#### MARKET POTENTIAL:

Kuwait, Saudi Arabia, USA

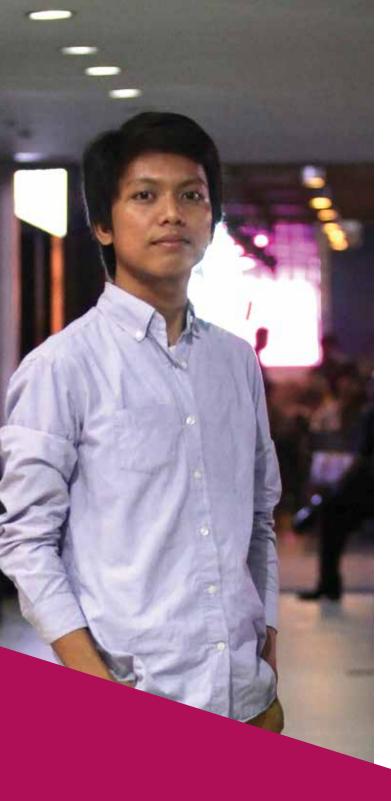
# MAHER MAYMOUN

Founder and Inventor

#### MOTIVATION

"This idea will make the solar projects more feasible and attractive in dusty locations, which means creating more jobs for society as well as saving the water resources that are used daily for cleaning the solar panels."





# **MUSAWWIR MUHTAR** CEO

#### MOTIVATION

"Being an entrepreneur is not about love at first sight, it is about having an idea that intrigues you and increasingly pulls you in until you can no longer ignore it...Making money is not fun. Contributing to and changing the world is a lot more fun."

## MORBI+

÷Ö:



STAGE OF DEVELOPMENT:

Idea

₿ SECTOR: Agriculture and Environment

Morbi+ is a biscuit product made of fortified Moringa oleifera and grasshopper protein powder. Morbi+'s vision is a sustainable solution in overcoming both nutritional and poverty issues by practicing community-based business through rural women empowerment.



FACEBOOK: /morbiplus



CONTACT INFO: musawwir\_muhtar@yahoo.com musawwirmuhtar.wix.com

#### **TEAM MEMBERS:**

Sujardin Syarifuddin, Manager Stella Alinneshia, Product Manager Yuni Setyaningsih, Marketing Manager Istiqomah Nurfitri, Finance Manager

#### **CURRENT TARGET MARKET:**

Indonesia

#### MARKET POTENTIAL:

Health-conscious developed economies

## RESSPOT



÷Ö: STAGE OF DEVELOPMENT: Idea

SECTOR: ICT

TWITTER:  $\mathfrak{D}$ @resspotofficial

ſ FACEBOOK: /resspotofficial

CONTACT INFO: admin@resspot.com www.resspot.com

Africa's first "911" platform, ResSpot is a mobile app and wearable device that gives people access to public safety information and affordable personal security. ResSpot employs GPS technology, private security partners, and crowdsourcing to send immediate emergency assistance and alerts.

**TEAM MEMBERS:** 

Chi Achebe, Founder and CEO

#### **CURRENT TARGET MARKET:**

Nigeria and South Africa

#### **MARKET POTENTIAL:**

Across Africa, India, Brazil, Indonesia

# **NNENNA CHIOMA OKOYE** CTO

#### MOTIVATION

"We believe that everyone deserves access to effective life-saving assistance. Our mission is to harness the power of technology to democratize personal security and build stronger, safer, and more connected communities."





# **MARY CHRISTINE ONG-REYES**

Co-founder

#### MOTIVATION

"By providing moms an outlet for their questions and emotions, and a way to easily access a support system of experts, parents, or their own social network, we want to help educate and improve mothers' well-being, so that they can become the best parents they can be to our society's next generation."

## PARENTUP



÷Ö:

STAGE OF DEVELOPMENT: Idea

Ü SECTOR Health

ParentUp is a mobile app that helps parents with newborns get information and emotional support for their health and well-being from pregnancy to postpartum.



**CONTACT INFO:** ongchrissy@hotmail.com

**TEAM MEMBERS:** 

Liza Robee Ong, Co-founder

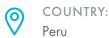
#### **CURRENT TARGET MARKET:**

Philippines

#### **MARKET POTENTIAL:**

North America

## MOVIVAN



STAGE OF DEVELOPMENT: Startup

SECTOR:

Movivan connects passengers with van drivers through a digital platform. Using Movivan is much cheaper than taxis; it's safer, faster and more comfortable than public transportation; and it causes less stress compared to driving to work. 
 TWITTER:

 @movivanperu

FACEBOOK: /movivanperu

CONTACT INFO: alexander.pizarro@movivan.pe www.movivan.pe

#### **TEAM MEMBERS:**

David Yabar, CFO Gustavo Rubio, Commercial Director Jessica Quiroz, CMO Andres Llerena, CTO

#### **CURRENT TARGET MARKET:**

Lima, Peru

#### **MARKET POTENTIAL:**

Bogota, Mexico City, other congested cities

# ALEXANDER PIZARRO

Founder and CEO

#### MOTIVATION

"I'm prepared to lead a tech company and make it grow...When I need to make decisions, I place the person (clients, employees, shareholders) in first priority, because every business should exist to serve them, not the other way."





# MD. SAMID Razzak

Initiator

#### MOTIVATION

"While teaching students for 6 years, I found that most students have the interest, but not the means to educate themselves... We thought of making a website to break information, economic and geographic barriers and make quality education free for anyone at any place."

# **10 MINUTE SCHOOL**

COUNTRY: Bangladesh

> STAGE OF DEVELOPMENT: Startup

SECTOR: Education

10 Minute School is the first smart platform in Bangladesh through which students can learn from tutorials, practice from tests, monitor their progress, compare with their peers, and get information that otherwise isn't comprehensively presented online.



TWITTER: @10minuteschool

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FACEBOOK: /10minuteschool



CONTACT INFO: samid.razzak@gmail.com www.10minuteschool.com

**TEAM MEMBERS:** 

Ayman Sadiq, CEO Abyad Raied, CTO Ziaus Shams, Creative Director Sakib Manzur. Operations Director Sadman Sadik. Marketing Manager

#### **CURRENT TARGET MARKET:**

Students in grades 8-12

#### MARKET POTENTIAL:

University and vocational school students

## **ASTHA PURIFIER**



Bangladesh

÷Ö: STAGE OF DEVELOPMENT: Idea

Ü SECTOR: Health

FACEBOOK: /astha.purifier

CONTACT INFO: samina\_sarwat@ymail.com

#### **TEAM MEMBERS:** Novo Manzoor, Co-founder

#### **CURRENT TARGET MARKET:**

Bangladesh

#### **MARKET POTENTIAL:**

India, Argentina, other arsenic-threatened countries



MOTIVATION

"My idea, Astha Purifier, is important to me, and society as a whole, because through it, I see myself trying to solve one of the biggest problems affecting Bangladesh, which is arsenic poisoning ...Access to clean water is a right that all human beings deserve. The Astha initiative aims to bring that right to all citizens of Bangladesh and beyond."

Astha Purifier is a rice husk ash-based water filter designed to tackle the problem of arsenic contamination of drinking water. Due to the availability and inexpensiveness of the main ingredient, Astha Purifier can be offered at affordable prices anywhere in the world.





# LEYLA **TAGHIZADE**

Founder

#### MOTIVATION

"When I graduated from medical university and was seeking a job, my father said 'wise people serve for themselves. So start you own business.' That was the best advice I've got in my life and this became my credo."

# **HEALTHBOX**



Idea

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÷Ö: STAGE OF DEVELOPMENT:

> SECTOR: Health

Healthbox is a tele-health app that transfers a patient's health and vital data directly to health providers. The app will scan and send prescriptions to pharmacies and will help people access medicines in places where shortages of chemistry coverage exist.



TWITTER: @healthboxclub



FACEBOOK: /healthbox.club



CONTACT INFO: tagizadeleyla@hippokrat.org www.healthbox.club

#### **TEAM MEMBERS:**

Gismet Kazimli, Software Developer Ilhama Kerimova, Accountant

#### **CURRENT TARGET MARKET:**

Azerbaijan, Turkey, Georgia, Russia, Iran

#### **MARKET POTENTIAL:**

Eurasia, Northern Africa, Central Africa

## **HOUSING.BT**



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STAGE OF DEVELOPMENT: Startup

SECTOR: ICT



and maintenance services.

Housing.bt is an online real estate

marketplace and brokerage firm for hosting

and searching residential and commercial

rental space in Thimphu, Bhutan and

beyond. It also provides building repair

CONTACT INFO: housing.bt@gmail.com www.housing.bt

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FACEBOOK:

/housing.bt

**TEAM MEMBERS:** 

Arpan Lepcha, CTO Yogesh Mongar, Developer Rewath Khafley, Developer Thinley Jamtsho, Developer Tshering Choda, **Operations** Manager

#### **CURRENT TARGET MARKET:**

Bhutan

MARKET POTENTIAL:

India, Bangladesh, Nepal



#### MOTIVATION

"Entrepreneurship to me is the greatest platform to express my creativity. I can choose how to spend my time for living and thus live a life that matters...As they say, the purpose of life is life with a purpose. Now that's an inspiration!"



# **BIO-ORGANIC WASTE FERTILIZER**



Rwanda

÷Ö: STAGE OF DEVELOPMENT: Idea

> SECTOR: Agriculture and Environment

D @uwinezaclary

TWITTER:

CONTACT INFO: uwinezac@gmail.com

The Bio-organic Waste Fertilizer project aims to efficiently convert agricultural waste and bio-organic waste into fortified organic fertilizer. This project is committed to breaking small-scale farmers' current dependency on expensive and damaging imported chemical fertilizers.

**CURRENT TARGET MARKET:** Rwanda

**MARKET POTENTIAL:** Burundi, DRC

**CLARISSE UWINEZA** Founder and CEO

#### MOTIVATION

"I found passion in science and in this challenging environment I am not discouraged...I wanted to have an impact in the society where I am and I dreamed of a solution to my surroundings, my village and why not my country. I decided to get into entrepreneurship and realize that dream."





# CHARITY WANJIKU Head of Operations

#### MOTIVATION

"I pride myself in overcoming stereotypes in my society that the construction industry is hailed for the male gender ...I sought to cut a niche in innovation within the building industry. I asked myself how my skills in the building industry could be used in bridging energy poverty in Kenya."

# STRAUSS ENERGY Image: Country: Kenya Image: Stage of development: Startup Image: Sector: Energy

Strauss Energy's revolutionary 2-in-1 Stima solar cell roofing tile ensures significant reduction of power bills, installation costs, and best of all, passive income from sale of extra-generated power back to the national grid.



TWITTER: @straussenergy



FACEBOOK: /straussenergy



CONTACT INFO: charity.wanjiku@straussenergy.com www.straussenergy.com

**TEAM MEMBERS:** 

Tony Nyagah, CEO Daisy Karimi, Technical Services Special Advisor Douglas Ombok, Chief Engineering Officer

#### **CURRENT TARGET MARKET:**

Kenyan real estate developers and schools

#### **MARKET POTENTIAL:**

Off-grid hospitals and homesteads

## WONDERTREE

O COUNTRY: Pakistan

> STAGE OF DEVELOPMENT: Startup

SECTOR: Health

WonderTree is an E-Learning platform that has been specially designed for children with special needs. WonderTree's educational and therapy games use augmented reality to help children develop motor, cognitive, and functional skills. WITTER: @wondertreeco

> FACEBOOK: /wondertreeco

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CONTACT INFO: mwaqas@wondertree.co www.wondertree.co

#### **TEAM MEMBERS:**

Usman Muhammad, CTO Ahmed Bukhari, COO Ayesha Aslam, Communications Manager Adil Najeeb, Game Development Manager Musab Hussain, Web Manager

#### **CURRENT TARGET MARKET:**

Special education students and providers

#### **MARKET POTENTIAL:**

Other education and health challenges

# MUHAMMAD Waqas

Co-founder and CEO

#### MOTIVATION

"For me every single person who is doing something out of the box, or trying to create something new which challenges the status quo is an entrepreneur or rather he/she possess the entrepreneurial mindset. These are the people who inspire me. Because this takes a lot of courage, persistence and resilience."





# YAP **CHEE WEI**

Founder and CEO

#### MOTIVATION

"I want to see more young ASEAN (Association of Southeast Asian Nations) leaders build startups among the ASEAN citizens and work towards the concept of environmental sustainability. Not only that, I want to see the older generation shift their mindset towards the youth and have faith in those crazy ideas they never ever thought about."

# **HIGI ENERGY PTE LTD**

- COUNTRY: 0 Malaysia
  - STAGE OF DEVELOPMENT: Startup
- Ø SECTOR: Energy

HiGi sells affordable biomass cooking fuel because burning firewood is adverse people's respiratory system and contributes to global warming as trees are chopped.



**TWITTER:** @higienergy



FACEBOOK: /higi.energy



CONTACT INFO: contact@higi.biz www.higi.biz

#### **TEAM MEMBERS:**

Zherluck Shaen Rodriguez, CMO Yeong Yee Yan, CTO Le Thi Duyen, CFO Dash Dhakshinamoorthy, Chief Advisor Katka Letzing, Chief Mentor

#### **CURRENT TARGET MARKET:**

Philippines

#### **MARKET POTENTIAL:**

Across ASEAN, Japan, and South Korea

# TRAINERS



#### JORDEN WOODS

DoubleNova Group Managing Partner

Jorden is a successful Silicon Valley serial entrepreneur who has founded and led three high tech-focused companies over the last 15 years. Jorden has raised over \$60 million for his own startups as well as high-tech startups he has advised. His first startup, GlobalSight, became a leader in the multilingual content management space and was acquired in 2005. He has successfully raised investment capital from Silicon Valley VCs, global investors, corporate VCs, and Angels. He has also generated millions of dollars in revenue for clients worldwide. Jorden has developed and executed comprehensive market entry strategy for European, South American, and Asian high-tech companies entering the U.S. marketplace. Jorden has lived and worked in Asia and Europe and speaks Chinese and some French in addition to his native English. He has a B.S. in Astrophysics from Caltech, and a Masters in Physics from the University of Washington.



# RADHIKA IYENGAR-EMENS

Managing Partner

Radhika provides clients with full service business and marketing strategy for international business expansion, including U.S. market entry and expansion roadmaps. She has over 15 years of experience in marketing, working with technology companies of all sizes. Radhika has developed and executed comprehensive market entry strategy for European and Latin American high-tech companies entering the U.S. marketplace. She has significant experience in Health IT/Digital Health, Cloud, Big Data and Mobile spaces. Radhika has also been a high-tech entrepreneur in the Telecom space. A global citizen with experience in Asia, North Africa and the U.S., Radhika is savvy in international and multicultural contexts. She successfully leverages her multilingual talents in eight languages – English, French, Spanish, Italian, Portuguese, Arabic, and native languages Tamil and Kannada – to further clients' international business interests. Radhika has an M.B.A. from Chapman University and a Bachelors (A.B.) from Bryn Mawr College.



# PATRICIA DINNEEN, PH.D.

Patricia (Pat) is currently a Senior Advisor at the Emerging Markets Private Equity Association (EMPEA) and Chair of EMPEA's Impact Investing Council. Before joining EMPEA in early 2014, she spent 9+ years as Managing Director at Siguler Guff & Company, a global private equity investment firm with over \$10 billion in assets under management. While at Siguler Guff, Pat built and managed the BRIC private equity business, focusing on Brazil, Russia, India, China and select frontier markets. She previously held positions at Cambridge Associates, British Telecommunications, Hughes Communications, RAND Corporation and the U.S. White House. Pat holds a B.A. from the University of Pennsylvania, a M.Sc. from the London School of Economics, and a Ph.D. from MIT. She is involved in multiple philanthropic, entrepreneurial and impact investing initiatives, including consulting and pro-bono work for faith-based organizations, primarily Catholic Relief Services where she serves as Board Member and Co-Chair of the Impact Investing Advisory Committee.

#### CHUCK EESLEY, PH.D. Assistant Professor, Morgenthe

Assistant Professor, Morgenthaler Faculty Fellow, Management Science & Engineering Dept., Stanford Technology Ventures Program

Chuck is a professor at Stanford University's Management Science & Engineering group, teaching and performing research on technology entrepreneurship so that the next generation of entrepreneurs can have the greatest chances of success possible. Before Stanford, Chuck earned his Ph.D. at the MIT Sloan School of Management and a B.S. in Biological Basis of Behavior at Duke University. Chuck is a mentor internationally through the U.S. State Department GIST program and has spent the past 10 years in and around startups, founding three of his own, is on the Board of three startups currently, has worked in a Duke neuroscience lab, started a biotech consulting firm, worked with two venture capital firms (Flagship Ventures and Lux Capital) and mentored startups in the MIT 100K and Clean Energy competitions.

# **MENTORS**

Senior Advisor, Emerging Markets Private Equity Association (EMPEA)

# **MENTORS**



#### **KELLYE EVERSOLE**

President, Eversole Associates

After working in the U.S. Senate on agricultural, environmental, trade, and budget issues for 10 years and serving two years as the head of a Federal study commission, Kellye established Eversole Associates. Eversole Associates specializes in domestic and international science and technology agricultural, environmental, and economic development issues and projects, assisting companies and industries in establishing long-term strategic visions. Kellye, a long-time advocate for agricultural biotechnology as a mechanism for enabling agricultural prosperity, serves as Executive Director of the Specialty Crop Regulatory Assistance initiative and Chief Science and Technology Officer of IE-Strategic Crop Services.



#### **JEFF HOFFMAN** CEO, Colorlar

Jeff is a successful entrepreneur, proven CEO, worldwide motivational speaker, Hollywood film producer, and a producer of a Grammy winning jazz album in 2015. In his career, he has been the founder of multiple startups, he has been the CEO of both public and private companies, and he has served as a senior executive in many capacities. Jeff has been part of a number of well-known companies, including Priceline.com, uBid.com, CTI, ColorJar, and more. Today Jeff serves on the boards of companies in the US, Europe, South America, Africa, and Asia. He supports entrepreneurs and small businesses on a worldwide basis, serving on the global board of directors of Global Entrepreneurship Week (supporting entrepreneurship in over 130 countries), the U.S. State Department's GIST program, the APEC Startup Initiative (the Asia Pacific Economic Council's 21-member nation association), and many others.

# **CLAIRE LEE**

Claire is the head of Silicon Valley Bank's group dedicated to working with founders, entrepreneurs, and pre Series A companies. This team oversees strategic partnerships with leading accelerators, incubators, investment groups, entrepreneurial and industry groups that support founders at the early stage. Silicon Valley Bank works with more than 50 percent of the VC backed companies globally. Claire joined SVB in January 2014 from Microsoft Ventures, where she was a Principal in the new seed fund, evaluating and investing in early stage startups, working closely with the partners that incubate, invest in and support them. Prior to this Claire was part of the corporate strategy team that created and launched Microsoft BizSpark program globally, with a focus on Europe, Middle East and Africa. Her career began with IBM in Ireland.



#### CAROLINA GARCIA RIZO, PH.D.

#### Business Development Executive

Carolina is a global multilingual executive with a dual scientific and business background and 15 years of experience in Diagnostics, Bioinformatics, Biotech and MedTech, focused in Personalized/Precision medicine. Carolina is very active in the entrepreneurial ecosystem of Silicon Valley, where she is a mentor in several incubators/accelerators. As Director, Business Development, Carolina has been heading the Companion Diagnostics projects of Roche Molecular with external Pharmaceutical companies, enabling personalized medicine. Prior to Roche, she worked at the Monitor Group, where she was an innovation consultant. Her primary areas of expertise were strategy and the creation of new businesses. She helped the leaders of Fortune 500 companies to set innovation strategies, find new growth opportunities and build sustainable innovation capabilities. Carolina holds a Ph.D. in Physical Chemistry/ Atomic Physics, and an M.B.A. from MIT.



#### Managing Director, Silicon Valley Bank

# MENTORS



#### **NERMIN SA'D**

CEO, Founder of Handasiyat.net and Smart Detection Bra

Nermin is the CEO Founder of Handasiyat.net, which is an award winning electronic engineering platform employing only Arab women engineers and serving in Saudi Arabia. Through the past three years the company has translated more than 10,000 pages in the engineering field into the Arabic language and produced more than 3,000 engineering layouts. Nermin is a fiercely independent woman, who recognizes the needs and struggles of the modern Arab woman. She was listed in the 2014, 2015 and 2016 "100 Most Powerful Arab Women" lists for her achievements and influence in her region. She is a Senior Mechanical Engineer with mini master degree in embedded devices and is a serial entrepreneur. She is now building a second company related to breast cancer early detection device, which is a personal wearable device that will send vital data for women's mobiles regarding their breast health. Nermin was the GIST Tech-I Outstanding Female Entrepreneur winner in 2013 in Malaysia.



#### CHRISTOPHER SCHROEDER

#### Entrepreneur, Advisor, and Investor

Christopher is a Washington, DC, and New York City-based entrepreneur and venture investor. He co-founded HealthCentral.com, one of the nation's largest social and content platforms in health and wellness. The company was sold to the health media publisher, Remedy Health, in January 2012, where Christopher remained a board advisor. Previously he was CEO of washingtonpost.newsweek interactive and LegiSlate.com, the b2b interactive platform on U.S. and state legislation and regulation that he sold in 2000. He currently is an active investor in and advisor to top U.S. venture capital funds and over a dozen consumer facing social/media startups. Christopher has written extensively about startups and technology in emerging growth markets for The Washington Post, Wall Street Journal, Fortune, AllThingsD, TechCrunch, Pando Daily, Harvard Business Review, and Business Insider among other publications. He graduated with honors from The Harvard Business School, and magna cum laude from Harvard College.







#### **FAYSAL SOHAIL** Managing Director, Presido Partners

#### **CYNTHIA TRAEGER** CEO. Pacific

Cynthia serves as CEO of Pacific, a technology holding company; and is also founder and President, VSI Pacific, whose key products provide data sonification and spatialization solutions for real-time applications. Most recently, Cynthia has been responsible for developing visualization-centric, sensor-fused location/motion solutions for Pacific's global private clients. She has a strong interest in marrying visualization, sensor-based localization and sonification technologies to support both research and commercial endeavors. Cynthia also serves as Director, Washington DC Founder Institute; advises the board LFS; and serves on the Board of Trustees, Harrisburg University of Science and Technology.

## NAEEM ZAFAR

Naeem is a seasoned executive who has led several high-tech businesses as the CEO and guided dozens as a Board member or an advisor. Having co-founded or worked at seven startup companies, he is steeped in the Silicon Valley culture and promotes the lessons of Silicon Valley to organizations and entrepreneurs all over the world. Naeem's specialties include raising capital for startups, corporate strategy, product positioning, marketing, business development as well as M&A.

Faysal became a venture investor in 2002 after 17 years of experience as an entrepreneur in Silicon Valley. He has led several investments in technology and energy space, including robotics, information security, energy, semiconductors and software. Before joining Presidio Partners, he helped build three companies in the Valley. Faysal seeks to combine his technology and start-up experience to help entrepreneurs build companies that make a significant impact. He is a guest lecturer at Stanford Graduate School of Business and U.C. Berkeley.

#### Entrepreneur, Educator, Author, Advisor

# **U.S. DEPARTMENT OF STATE GIST TEAM**



#### JONATHAN MARGOLIS. PH.D.

Acting Deputy Assistant Secretary for Science, Space and Health in the U.S. Department of State's Bureau of Oceans and International Environmental and Scientific Affairs

Jonathan currently oversees policies and programs in the areas of international science and technology cooperation, space and advanced technologies, and international health and biodefense at the Bureau of Oceans and International Environmental and Scientific Affairs (OES), the latest position of his distinguished career within the State Department working in a number of divisions including: the Bureau of International Information Programs, the Office of the Director of Foreign Assistance, and the Office of Science and Technology Cooperation. He has also conducted courses at American University and the Foreign Service Institute on environmental policy, negotiations, and international organizations.



## SARA KLUCKING. PH.D.

Innovation and Programs Section Chief, Office of Science and Technology Cooperation, Bureau of Oceans and International Environmental and Scientific Affairs, U.S. Department of State

Combining her interest in science, international affairs, and economic growth, Sara currently leads the Innovation and Programs Section, a science diplomacy team operating at the intersection of science, technology, innovation, and entrepreneurship. Sara came to the U.S. Department of State from the Science and Technology Directorate of the U.S. Department of Homeland Security where she managed a diverse S&T portfolio of risk analytics, simulation modeling, and health security projects aimed at supporting science-based decision making for resource allocation. Her federal service began in 2006 as a AAAS Science & Technology Policy Fellow and included a year serving in the U.S. House of Representatives as a Brookings Institution Legis Congressional Fellow. Sara has a Ph.D. in viral immunology from Harvard University and a B.A. in philosophy and biology from Macalester College.

Innovation and Programs Deputy Section Chief, Office of Science and Technology Cooperation in the Bureau of Oceans and International Environmental and Scientific Affairs, U.S. Department of State

Sarah is currently an AAAS Science & Technology Policy Fellow. Sarah works to promote science, technology, and innovation entrepreneurship through international collaboration and education with a focus on women and underrepresented groups. She came to the Department of State from the Naval Research Laboratory. For her research she has been awarded the Fulbright Fellowship, Foreign Language and Area Studies Fellowship, and has generated multiple pieces of patented intellectual property. Sarah earned her Ph.D. in bioanalytical chemistry from Arizona State University and her B.A. in biochemistry from William Jewell College.



#### LISA BRODEY

Office Director, Office of Science and Technology Cooperation, Bureau of Oceans and International Environmental and Scientific Affairs, U.S. Department of State

Lisa is the director of the Office for Science and Technology Cooperation at the U.S. State Department, which fosters bilateral relations and scientific diplomacy in basic science, emerging trends in science and technology, innovation and entrepreneurship. She and her staff engage with science and technology experts in the United States to facilitate partnerships and robust dialogue with their counterparts throughout the world-in government, the private sector, universities and non-governmental organizations. Lisa is a Foreign Service Officer with over 20 years of experience in international diplomacy. She has worked extensively with the global environment, science, technology and health community and served for six years with the U.S. multilateral mission in Geneva, Switzerland-she was a principle negotiator in creating the Global Framework for Climate Services and, most recently, supervised U.S. teams engaging with the World Health Organization, the Human Rights Council and the International Labor Organization. Lisa has also served in U.S. Embassies in the Dominican Republic, Norway, Italy, Ethiopia, and Kosovo. Prior to joining the Foreign Service, Lisa was a documentary and news producer in Seattle. She has a B.A. in Anthropology from Vassar College.



#### SARAH J. R. STATON, PH.D.

# **U.S. DEPARTMENT OF STATE GIST TEAM**



#### HALEY SMITH

GIST Program Manager, Office of Science and Technology Cooperation, Bureau of Oceans and International Environmental and Scientific Affairs, U.S. Department of State

In her current position with the Global Innovation through Science and Technology initiative (GIST), Haley works with works with State Department implementing partners to host a series of technology Boot Camps for science and technology entrepreneurs in emerging economies. Haley came to the State Department after three years living in Dhaka, Bangladesh, where she worked on USAID's Political Party Strengthening Program for Democracy International. In this role, Haley developed a training program for grassroots political youth leaders, and a multiparty program to address the issues of political violence and dialogue in the country. Prior to DI, Haley spent two years in the Obama Administration working for former Secretary Steven Chu at the Department of Energy as his Director of Scheduling. In addition she also has spent several years on both sides of Capitol Hill and on campaigns. She holds a B.A. in Political Science from the University of South Carolina.



#### NATHANIEL SCHAEFLE, PH.D.

Bilateral Relations Officer, Office of Science and Technology Cooperation, Bureau of Oceans and International Environmental and Scientific Affairs, U.S. Department of State

Nathaniel works in the U.S. State Department, where he has analyzed the role of transformational, emerging, and disruptive technologies for their potential impact in international relationships, including development, urbanization, and security, as well as worked to promote the importance of science and technology in building sustainable innovation ecosystems and cross border relationships that promote entrepreneurship and economic development. Nathaniel is currently in the Office of Science and Technology Cooperation, where he is on the team managing international bilateral Science and Technology relationships. Prior to coming to the State Department, Nathaniel was a Professor of Physical Chemistry, doing research into the fundamental properties of materials, and the connections between molecular level and macro-level properties.





# PATRICIA HILL

Program Manager, Office of Science and Technology Cooperation, Bureau of Oceans and International Environmental and Scientific Affairs, U.S. Department of State

Patricia is a Foreign Service Officer in the Office of Science and Technology Cooperation, Bureau of Oceans and International Environmental and Scientific Affairs, U.S. Department of State. She previously served in Bangladesh as the press & information officer and in Italy as a consular officer. Prior to joining the State Department, Patricia was a consultant for nonprofit and academic organizations, with a focus on marketing communications and brand development.

# **OLTAC UNSAL**

Senior Fellow for Innovation Finance, Office of Science and Technology Cooperation, Bureau of Oceans and International Environmental and Scientific Affairs, U.S. Department of State

Oltac is successful hands-on early stage technology investor with over 47 seed stage investments globally. An expert on and a practitioner of innovative financing methods, Oltac previously led the World Bank (infoDev) global innovation access to finance programs. Under his leadership, infoDev started its related programs and became a thought leader in the development community through innovative financing facilities such as accelerators, angel co-investment facilities, crowdfunding and other technical assistance for especially technology entrepreneurs. Oltac has also been active in the educational technology area for IFC (e.g. Coursera). He currently sits on the boards of various ed tech startups and is an adviser to George Mason University Education Design Lab in Washington, DC. Currently, Oltac is a virtual fellow exploring the promotion of angel investment networks in the Office of Science and Technology Cooperation at the U.S. Department of State.

# AAAS GIST TEAM



#### RUSH D. HOLT. PH.D.

Chief Executive Officer and Executive Publisher, Science Family of Journals American Association for the Advancement of Science)

Rush became the 18th chief executive officer of the American Association for the Advancement of Science (AAAS) and executive publisher of the Science family of journals in February 2015. In this role, Rush leads the world's largest multi-disciplinary scientific and engineering society. Over his career, Rush has held positions as a teacher, scientist, administrator, and policymaker. From 1987 to 1998, Rush was assistant director of the Princeton Plasma Physics Laboratory (PPPL), a Department of Energy national lab, which is the largest research facility of Princeton University and one of the largest alternative energy research facilities in the country. Rush then served for 16 years as a member of the U.S. House of Representatives, representing New Jersey's 12th Congressional District. Rush is a Phi Beta Kappa graduate of Carleton College in Northfield, Minnesota, and holds M.A. and Ph.D. degrees in physics from New York University.



#### EDWARD DERRICK. PH.D.

AAAS Network Outreach Advisor for GIST Tech-I Director, Center of Science, Policy & Society Programs (CSPSP)

Edward is the Director of the Center of Science, Policy & Society Programs which bridges the science and engineering community on one side, and policymakers and the interested public on the other. The programs address an array of topics in science and society, including the interplay of science with religion and scientific responsibility, human rights, and law; they also connect scientists and policymakers through programs in science and government, including the S&T Policy Fellowship program; and help improve the conduct of research through peer review and discussion of standards of responsible conduct. As chief program director, Edward oversees the programs, which combined have a staff of about 50 and an annual budget of over \$20 million, and serves as a member of senior management at AAAS.





AAAS Program Director for GIST Tech-I Program Director, Research Competitiveness Program (RCP)

Charles has worked for nearly two decades leading programs to strengthen and support research competitiveness in science and technology in the U.S. and 24 countries. Among the programs he has created and overseen are >20 international, U.S. merit-reviewed grant competitions; science policy conferences in Saudi Arabia, Moldova, and Azerbaijan that brought together leaders from >35 countries; international science funding agency symposia with the U.S. National Science Foundation for funding agencies from 23 countries; career skills workshops in 17 countries, directly training >4,200 researchers; and national digital library programs in nine countries.

#### ANNETTE OLSON. PH.D.

AAAS Competition Evaluation and Oversight Advisor for GIST Tech-I Senior Program Associate, Research Competitiveness Program (RCP)

Annette is a Senior Program Associate in the Research Competitiveness Program (RCP), which is part of the Center of Science, Policy, and Society Programs (CSPSP). She helps universities, research consortia, foundations, agencies, and state governments strategize about research implementation and sustainability, primarily by leading scientific panels that assess and provide guidance on-site. She further manages the design and execution of small- to large-scale proposal reviews for funding competitions in research and innovation. Prior to coming to AAAS four years ago, Annette served as a scientific advisor, outreach specialist, project manager, and strategist for 15 years to federal agencies, primarily the Smithsonian Institution and then the U.S. Geological Survey.

#### CHARLES DUNLAP. PH.D.

# **AAAS GIST TEAM**



#### **BRANDON VAN HOFF**

AAAS GIST Tech-I Project Director Program Associate, Research Competitiveness Program (RCP)

Brandon is a Program Associate in the Research Competitiveness Program (RCP). His primary focus is helping to execute the GIST Tech-I Competition an annual competition for science and technology entrepreneurs from emerging economies worldwide. Brandon holds a B.A. in Political Science and European Studies from the University of Washington and an M.A. in European Studies with a concentration on comparative politics from Georgetown University's School of Foreign Service.



#### LESLIE WALCZAK

AAAS GIST Tech-I Deputy Project Director Program Associate, Research Competitiveness Program (RCP)

Leslie is a Program Associate with the Research Competitiveness Program (RCP). Her primary role at AAAS is assisting in the promotion and implementation of the GIST Tech-I Competition. Prior to joining AAAS, Leslie led youth cyber security workshops and helped administer national K-12 STEM education competitions.



#### **BETHANY SPENCER**

AAAS GIST Tech-I Meeting Planner Center Administrator

Bethany is the Meeting Planner and Center Administrator for the AAAS Center of Science, Policy, and Society Programs (CSPSP). She provides her expertise to more than forty meetings and events each year, and in 2015 traveled to the Tech-I Finals at the Global Entrepreneurship Summit in Nairobi, Kenya.





**GSVLABS** 



DoubleNova Group accelerates high technology and healthcare companies worldwide. We advise and develop programs for governments, accelerators, and companies on US market entry strategy, global expansion, strategic marketing, sales and business development, and Silicon Valley fundraising. Founded by Silicon Valley serial entrepreneurs with extensive crossborder experience, we have accelerated companies from Europe, North and South America, Middle East and Asia over the last decade. DoubleNova Group is your trusted partner for maximizing your business potential and your global market success.

# SPONSORS

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